

best side hustle apps 2022

The landscape of earning extra income has been revolutionized by technology, and finding the best side hustle apps 2022 is now more accessible than ever. Whether you're looking to leverage your existing skills, explore new opportunities, or simply capitalize on your free time, a plethora of mobile applications can connect you with lucrative ventures. This comprehensive guide will delve into the top side hustle apps across various categories, from freelancing and gig work to selling goods and passive income generation. We'll explore how these platforms can empower individuals to achieve financial flexibility and supplement their primary income streams, making 2022 a prime year for side hustle success. Discover the tools that can transform your spare moments into tangible earnings.

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Gig Economy Apps for Flexible Earning

The gig economy has exploded in recent years, offering individuals unparalleled flexibility in how and when they work. These platforms are designed to connect service providers with immediate, often short-term, work opportunities. The accessibility and ease of use of these applications make them an attractive option for those seeking to earn money on their own schedule. From driving and delivering to providing on-demand services, the gig economy empowers users to be their own boss.

These apps often require minimal startup investment, allowing individuals to begin earning almost immediately. The key is to choose platforms that align with your available time, skills, and local demand. Many individuals find success by diversifying across multiple gig apps to maximize their earning potential and mitigate risks associated with relying on a single platform.

On-Demand Driving Apps

For those with a reliable vehicle and a clean driving record, on-demand driving apps offer a straightforward path to earning income. These applications connect drivers with passengers needing rides, essentially turning your car into a mobile business. Popular choices in this category have consistently dominated the market due to their robust user bases and efficient matching algorithms.

The flexibility is a major draw, allowing drivers to set their own hours and work as much or as little as

they desire. Earnings can vary based on demand, time of day, and location, with surge pricing often increasing potential revenue during peak periods. Continuous innovation in these apps aims to improve driver support and optimize routes for better efficiency.

Delivery Service Apps

Similar to driving apps, delivery service applications cater to the growing demand for convenient food and grocery delivery. Individuals can earn by picking up orders from restaurants or stores and delivering them to customers. These platforms are incredibly popular, offering a low barrier to entry for anyone with a smartphone and a mode of transportation, be it a car, bicycle, or scooter.

The appeal lies in the ability to work during convenient hours, such as lunch rushes or evening dinner times, or to fill gaps in a traditional work schedule. Many delivery apps also offer incentives and bonuses to encourage drivers to work during busy periods or in specific areas. The logistics are generally streamlined, with the app guiding drivers through the pickup and delivery process.

Freelancing Platforms for Skill-Based Income

For individuals with specialized skills in areas like writing, graphic design, web development, or virtual assistance, freelancing platforms provide a direct gateway to clients seeking their expertise. These applications act as marketplaces where freelancers can create profiles, showcase their portfolios, and bid on projects. The ability to work remotely and set your own rates is a significant advantage.

These platforms are invaluable for professionals looking to supplement their income, build a client base, or transition into full-time freelancing. The competition can be high, but by developing a strong profile and delivering excellent work, freelancers can establish themselves as sought-after professionals. Many platforms also offer dispute resolution services and secure payment processing.

Creative and Design Freelancing Apps

For artists, designers, and content creators, specialized platforms cater to the unique needs of creative projects. These apps connect clients with professionals for tasks ranging from logo design and website creation to video editing and social media content generation. They often feature visual portfolios and tools that facilitate collaboration between clients and freelancers.

The ability to showcase a visual portfolio is crucial on these platforms, as it allows potential clients to quickly assess a freelancer's style and skill level. Many successful creatives leverage these apps to gain exposure and build a strong reputation within their niche. Rates can vary widely based on the complexity of the project and the freelancer's experience.

Writing and Editing Gig Apps

The demand for high-quality written content remains consistently strong, making writing and editing apps a popular choice for wordsmiths. These platforms connect businesses and individuals with freelance writers and editors for a variety of tasks, including blog posts, articles, website copy, marketing materials, and academic editing. Many require specific skills in grammar, research, and content optimization.

Freelancers on these platforms can find opportunities ranging from short-term assignments to long-term content creation contracts. Building a strong track record and positive client reviews is essential for securing higher-paying and more consistent work. Some platforms specialize in specific niches, such as technical writing or medical editing.

Delivery and Task-Based Apps for Immediate Earnings

Beyond food and passenger delivery, a growing segment of apps focuses on completing various tasks and errands for clients. These platforms are perfect for individuals who enjoy variety and are good at problem-solving on the fly. The tasks can range from assembling furniture and performing minor home repairs to running errands like grocery shopping or picking up dry cleaning.

The appeal of these apps lies in their immediate earning potential and the diverse nature of the work. Users can often choose tasks that fit their schedule and proximity, making them ideal for filling downtime. Many offer a sense of accomplishment as users help others with their daily needs.

On-Demand Errand and Task Apps

These applications connect users with people who need help with everyday tasks and errands. From picking up prescriptions to assembling IKEA furniture, the range of services offered is vast. The platforms typically handle the payment processing and provide a framework for communication and task completion.

Task-based apps are excellent for individuals who are handy, organized, and enjoy physical activity. Earnings are often paid per task, with rates varying based on the complexity and time commitment required. Building a good reputation with positive reviews can lead to more frequent and lucrative opportunities.

Moving and Furniture Assembly Apps

For those who are physically capable and enjoy hands-on work, apps focused on moving assistance and furniture assembly can be very profitable. These platforms connect individuals who need help with packing, loading, unloading, or assembling furniture with strong individuals willing to provide the service. This often requires a degree of physical fitness and reliability.

Clients often seek help for specific events like moving homes or assembling new furniture, creating a demand for these services. Users on these apps can often set their availability and accept jobs that fit their

physical capacity. Tips can also significantly increase earnings on these types of services.

Selling and E-commerce Apps for Monetizing Goods

For those looking to declutter their homes or turn their hobbies into income, selling and e-commerce apps provide a robust marketplace. These platforms allow individuals to list and sell a wide range of items, from pre-owned clothing and electronics to handmade crafts and vintage finds. The ease of listing and secure payment systems make them accessible to a broad audience.

These apps are democratizing commerce, allowing anyone to become a seller without the overhead of a traditional brick-and-mortar store. Building trust with buyers through clear descriptions, good communication, and timely shipping is key to long-term success. Many platforms offer tools to help sellers manage their inventory and track sales.

Secondhand Clothing and Fashion Apps

These popular apps are designed for individuals to buy and sell gently used clothing, shoes, and accessories. They have become a go-to destination for fashion-conscious individuals looking to refresh their wardrobes sustainably or earn money from items they no longer wear. The focus is on creating visually appealing listings and fostering a community of fashion lovers.

The ability to easily photograph items, write descriptions, and manage shipping makes these platforms incredibly user-friendly. Building a strong seller profile with consistently good reviews can attract repeat buyers and increase visibility. Many of these apps also offer features like curated collections and social sharing to enhance the shopping experience.

General Marketplace and Auction Apps

Beyond specialized categories, general marketplace apps and online auction sites offer a broad platform for selling almost anything. From furniture and electronics to collectibles and unique items, these apps provide a wide reach for sellers. They often cater to both fixed-price sales and bidding formats, allowing for dynamic pricing strategies.

The versatility of these platforms makes them ideal for clearing out unwanted items or finding niche markets for specialized goods. Understanding market trends and setting competitive prices are important for maximizing sales. Many of these platforms offer buyer and seller protection policies to ensure fair transactions.

Passive Income and Investment Apps

While many side hustles require active engagement, some apps are designed to generate passive income, meaning you can earn money with minimal ongoing effort after the initial setup. These often involve investing in stocks, cryptocurrencies, or other assets that appreciate over time or generate dividends. These platforms democratize access to investment opportunities previously only available to institutional investors.

It's important to note that passive income through investment typically involves risk. Thorough research and understanding of the market are crucial before committing capital. However, for those willing to take a measured approach, these apps can be a powerful tool for long-term wealth building.

Micro-Investing and Stock Trading Apps

These applications allow individuals to invest in stocks, exchange-traded funds (ETFs), and other securities with relatively small amounts of money. They often offer user-friendly interfaces, educational resources, and automated investment plans, making them accessible to beginners. The ability to invest in fractional shares also lowers the barrier to entry.

The goal is to let your money grow over time through capital appreciation and dividends. Many of these apps have robust research tools and real-time market data to aid in investment decisions. It's advisable to start with a diversified portfolio and a long-term investment horizon.

Cryptocurrency Trading and Investing Apps

The rise of cryptocurrencies has opened up new avenues for potential passive income through trading, staking, or holding digital assets. Cryptocurrency apps provide a platform for buying, selling, and managing a variety of digital currencies. Some platforms also offer features like earning interest on held cryptocurrencies.

The cryptocurrency market is known for its volatility, so investing in this space requires a high tolerance for risk and thorough research into different digital assets and blockchain technologies. Understanding the underlying technology and market trends is crucial for making informed decisions.

Creative and Skill-Based Apps Beyond Traditional Freelancing

The digital age has fostered a surge in platforms catering to unique creative skills and niche talents. These apps go beyond traditional freelance gigs, offering opportunities for individuals to monetize hobbies, share expertise, and engage with specialized communities. They represent a frontier for individuals looking to turn passions into income streams.

These platforms often foster direct interaction between creators and their audience or clients, leading to more personalized and fulfilling collaborations. The emphasis is on showcasing unique talents and building a brand around those skills, leading to both financial rewards and personal satisfaction.

Online Tutoring and Course Creation Apps

For those with expertise in academic subjects, musical instruments, or specialized skills, online tutoring and course creation apps offer a way to share knowledge and earn income. These platforms connect tutors with students seeking personalized instruction, or enable creators to build and sell comprehensive online courses to a global audience.

The flexibility in scheduling and the ability to reach a wide student base make these apps attractive to educators and subject matter experts. Successful tutors and course creators often focus on engaging content delivery and building a strong reputation for their teaching effectiveness.

Photography and Videography Showcase Apps

Visual content creators can leverage dedicated apps to showcase their photography and videography skills, potentially earning through licensing their work, fulfilling client requests, or selling prints. These platforms are often curated to highlight high-quality visual art and connect creators with agencies, publications, and individuals seeking stunning imagery.

The ability to build a strong portfolio and network with potential clients is a significant benefit. Some apps focus on stock photography where creators earn royalties when their images are downloaded, while others facilitate direct sales or commissioned projects. High-quality visuals and unique artistic styles are key to success.

Maximizing Your Side Hustle App Strategy

To truly maximize the potential of side hustle apps, a strategic approach is essential. Simply signing up for multiple platforms without a plan can lead to scattered efforts and suboptimal results. It's about identifying your strengths, understanding market demands, and aligning your efforts with apps that offer the best return on your time and energy.

Consider diversification across different app categories to create multiple income streams. For example, combining gig work with selling handmade crafts can provide a more stable and varied income. Continuous learning and adaptation to new app features and market trends will also be crucial for sustained success in the evolving side hustle economy.

Choosing the Right Apps for Your Skills and Interests

The first and most critical step is self-assessment. What are your strongest skills? What are you passionate about? What kind of time commitment are you willing and able to make? Answering these questions will guide you toward the most suitable apps. For instance, if you love driving and have a car, ride-sharing or delivery apps are obvious choices. If you excel at writing, freelancing platforms are a better fit. Avoid apps that require skills you lack or interests that don't align with your personality.

Balancing Multiple Side Hustles for Optimal Income

Many successful side hustlers don't rely on just one app. Diversifying across different platforms and types of work can create a more resilient income stream and reduce reliance on a single market. However, it's crucial to avoid overextending yourself. The goal is to supplement your income, not to burn out. Effective time management and setting realistic income goals for each hustle are key to achieving balance.

Building a Strong Profile and Reputation

Across almost all side hustle apps, your profile and reputation are paramount. This includes your profile picture, bio, skills listed, and any portfolio items you can showcase. Positive reviews and ratings from clients or customers are invaluable. Consistently delivering high-quality work, being professional, communicating clearly, and meeting deadlines will build trust and encourage repeat business, leading to more opportunities and higher earning potential.

Understanding Payment Structures and Fees

Each app has its own payment processing system and fee structure. It's vital to understand how and when you will be paid, as well as any commission or service fees the platform deducts. Some apps pay out daily, weekly, or upon completion of a task, while others have minimum withdrawal thresholds. Being aware of these details will help you manage your finances effectively and ensure you are receiving the income you expect.

Staying Updated with App Features and Market Trends

The world of side hustle apps is constantly evolving. New apps emerge, existing ones update their features, and market demands shift. Staying informed about these changes is crucial for maintaining a competitive edge. Follow industry blogs, read app reviews, and pay attention to in-app notifications to learn about new opportunities, bonus programs, or changes that might affect your earnings.

Leveraging Apps for Long-Term Career Growth

Side hustle apps aren't just about immediate cash; they can also be stepping stones for long-term career development. The skills you hone, the clients you meet, and the experience you gain can open doors to new full-time opportunities, freelance contracts, or even starting your own business. View your side hustle as an investment in your future, building a portfolio of experience and a network of valuable contacts.

FAQ

Q: What are the best side hustle apps for beginners in 2022?

A: For beginners, accessible apps like Instacart (grocery delivery), DoorDash (food delivery), Uber Eats (food delivery), TaskRabbit (various errands and tasks), and Poshmark (selling clothes) are excellent starting points due to their low barrier to entry and straightforward processes.

Q: Can I make a significant income from side hustle apps?

A: Yes, it's possible to make a significant income, but it depends on several factors, including the apps you choose, the time you dedicate, your skill level, local demand, and how effectively you manage your work. Many individuals successfully supplement or even replace their full-time income with side hustles.

Q: Are there any side hustle apps that require no upfront cost?

A: Most side hustle apps do not require an upfront cost to join. However, some might have optional background check fees or require you to have your own equipment (like a smartphone or vehicle), which represents an indirect cost.

Q: How do I choose between delivery apps and freelancing platforms?

A: Delivery apps are generally for immediate, flexible work that requires physical effort and a vehicle or bike. Freelancing platforms are better suited if you have specific digital skills (writing, design, coding) and prefer to work remotely on projects that can be more structured.

Q: What are the tax implications of earning money from side hustle apps?

A: Income earned from side hustle apps is generally considered taxable income. You will likely need to report this income on your tax return. Depending on your earnings and location, you may need to pay estimated taxes quarterly. It is advisable to consult with a tax professional for personalized advice.

Q: How can I maximize my earnings on delivery apps?

A: To maximize earnings on delivery apps, focus on working during peak hours and in busy areas, accept orders that are strategically located, maintain a high customer rating, and take advantage of any available bonuses or promotions offered by the app.

Q: Are there any apps that allow you to earn passive income in 2022?

A: Yes, apps focused on micro-investing (like Acorns or Robinhood for fractional shares) and cryptocurrency platforms that offer staking or interest on holdings can provide avenues for passive income, though they typically involve financial risk.

Q: How do I ensure I'm working with legitimate side hustle apps?

A: Stick to well-known and reputable apps that have a significant user base and positive reviews. Be wary of apps that promise unrealistically high earnings with little effort or ask for upfront payment for basic access. Research the company and read user testimonials before committing your time.

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best side hustle apps 2022: *Side Hustles For Dummies* Alan R. Simon, 2022-04-01 Get yourself paid and broaden your skillset with this everyday guide to side hustles The gig economy is growing by leaps and bounds, partly because it's easier to find a flexible work-life balance. Those of us who don't want to leave our full-time jobs, however, can still grab a piece of excitement and extra income for ourselves by starting a side hustle. Or you can bundle your own personalized set of side hustles to replace your full-time job and take full control of your professional life. Whether you're thinking about driving for Uber, developing apps, or starting an online boutique, *Side Hustles For Dummies* walks you through every step of the way of starting your own side gig. You'll learn about how to structure your new business and keep records, create backup plans, and steer clear of scams. You'll also: Find out whether you need investment capital and learn what your new time commitments will be Learn to create a business plan and patch any holes in it before you get started Discover how to incorporate a vibrant side hustle into your already busy life Learn how to adjust your side hustle to meet changes in your personal life and the overall business climate Side hustles are for everyone, from high school and college students to full-time professionals to retirees. If you've been looking for an excuse to pursue your latest passion, hobby, or interest—or you're just in the market for some extra income—*Side Hustles For Dummies* is the easy-to-read, no-nonsense guide to creating a rewarding and engaging new life.

best side hustle apps 2022: *Comics Art in Korea* John A. Lent, 2025-01-15 In *Comics Art in Korea*, comics scholar John A. Lent embarks on a comprehensive exploration of the vibrant world of Korean comics, cartoons, comic strips, graphic novels, webcomics, and animation. This meticulously researched work delves deep into the intricate history, cultural significance, and artistic innovations that have shaped the comics landscape in both North and South Korea. Drawing from extensive research, decades of interviews with comics creators and artists, and firsthand study, Lent offers readers a profound understanding of the societal, political, and cultural factors that have played a pivotal role in shaping Korean comics. Korean comics have a storied tradition that stretches back

decades. In this insightful book, Lent not only traces the origins of Korean comics but also places them within the broader context of Asian comics, highlighting the interconnectedness of comic art across the continent. From the early days of Korean comics to their contemporary evolution, Lent unravels the forces that have influenced and shaped the industry and sheds light on the ways in which comics have been used as a medium for social commentary, political expression, and cultural identity in Korea. Comics Art in Korea is not merely a historical account but a celebration of the art form itself. Lavishly illustrated with examples of Korean comics, this book showcases the incredible talent and creativity of Korean comics artists. Lent's impeccable attention to detail and his ability to contextualize each work within its cultural and historical framework make this book an invaluable resource for both comics enthusiasts and scholars.

best side hustle apps 2022: 40 Side Hustles Profits You Can Start Today Raymond Wayne, 2022-06-18 40 Side Hustles Profits You Can Start Today What is a side hustle and how can it help you? A side hustle is anything you do in addition to your primary work to earn a little extra money at the end of the week or month. It might be a freelance job, or something as simple as being a handyman, selling cookies, or anything else you can think of. This provides you with several advantages, which are contingent on your performance. You will need to figure out how to manage your normal work with your side business, which is simple once you get the hang of it. A side hustle is not meant to take the place of your main employment; it is just another opportunity for you to supplement your income. With that stated, let us explore what advantages a side hustle can offer to your life once you enter this realm! You will develop connections as you begin to establish yourself in the field you have selected as a side hustle, which is fantastic since the possibilities will never stop coming. Whether you are a chef or a writer, you will be meeting a lot of people, and getting to know them can help you get a foothold in the market quicker. Having a side hustle will cause you to view things from a new perspective, and you will learn how to balance many different things at once (your everyday life, your professional life, your side hustle...), which is a kind of progress. You have a lot of things to learn, and having a side business, particularly if you become a freelancer, can help you with that. You will develop connections as you begin to establish yourself in the field you have selected as a side hustle, which is fantastic since the possibilities will never stop coming. Whether you are a chef or a writer, you will be meeting a lot of people, and getting to know them can help you get a foothold in the market quicker. Having a side hustle will cause you to view things from a new perspective, and you will learn how to balance many different things at once (your everyday life, your professional life, your side hustle...), which is a kind of progress. You have a lot of things to learn, and having a side business, particularly if you become a freelancer, can help you with that. There are a lot of chances out there, but some of them are not right for you, so you will have to say no from time to time. It is difficult to say no to chances, but it is vital to maintain a healthy work-life balance so you do not have to cope with a mountain of work every day (believe us, we know the struggle). Maintaining a healthy balance between your regular job and your side business is essential; otherwise, you may be overworking yourself. There are several more advantages that you will discover after you have one. We recommend that you choose one that is manageable and compatible with your current job, as this will allow you to advance in both areas. A side hustle is not designed to take the place of your main work, but if you specialize in something particular, such as writing or web development, you may turn it into a new company!

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book shows you how to: Create a beautiful, feature-rich Blazor app Develop and localize an enterprise-scale app using GitHub Actions and Azure Cognitive Services Translator Create advanced validation scenarios for input-based components with forms Automatically deploy and host to Azure Static Web Apps, and rely on HTTP services Use a geolocation service and speech synthesis and recognition native to the browser Author a custom modal verification mechanism for validating a user

best side hustle apps 2022: Don't Start a Side Hustle! Brian Page, 2022-10-18 Don't trade your 40-hour workweek for an 80-hour a week side hustle. The promise of entrepreneurship is to create a lifestyle of freedom - but the pursuit often leads to a time bankrupt life. If you're an overworked employee who's done with the 9-to-5, a serial entrepreneur who has yet to realize the American dream, or a burned outside hustle owner who's tired of the grind, this book was written for you. Passive income expert Brian Page will guide you step-by-step through 38 bitesize chapters that will teach you how to ditch the rat race and enjoy the "Passivepreneur" lifestyle. In Don't Start a Side Hustle, you will learn how to: Trade working your ass off in exchange for hard-working assets. Create cash flow from products, services, and properties you don't own. Become an "income producer" instead of an "income earner." Live a lifestyle of freedom by building a passive income empire. Follow in Brian's footsteps as he quit his job and earned a 7 figure automated income - in just 47 days. This book is filled with true stories that will inspire you to live a life you never knew was possible. If your dream is to live more, work less, and earn an automatic income for you and your family, Don't Start a Side Hustle is your roadmap.

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where to start? Don't worry; we've got you covered.

best side hustle apps 2022: *Technological and Business Fundamentals for Mobile App Development* Tamie Salter, 2022-10-19 This book is an essential introductory guide to the knowledge required to develop apps. Chapter by chapter it provides the core principles any person must understand in order to develop mobile applications. It outlines the fundamental skills and knowledge that business and computer science students need to either oversee the development of a mobile app or themselves undertake to develop a mobile app. This workbook will give a holistic overview of the initial stages that must be considered when endeavoring to develop a mobile app. This workbook breaks topics down into core, technical and non-technical. Looking at each topic from all three angles, the core knowledge required for UI, UI for the technical person and UI for the non-technical person. The workbook guides the student through the key components or core of mobile app development and shows all students both the technical requirements and the non-technical requirements of each topic. It will allow all students to pick and choose how deep they wish to delve into the different topics.

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such as unethical AI implementation, safety risks, negative social impacts, unintended consequences, and legal concerns surrounding AI adoption. This book covers crucial topics such as governance, ethical concerns, safety risks, social impacts, and future perspectives. By illuminating the negative implications of AI, this book paves the way for responsible and informed AI adoption, ensuring a balance between the potential benefits and the inherent risks associated with this transformative technology. Targeting researchers, academicians, professionals, and students with a wide range of interests, this book offers a rich understanding of the theoretical and practical implications of AI. It serves as a valuable resource for management disciplines like human resource management, marketing, financial management, and operations management, enabling readers to grasp the nuances of ai in different organizational contexts.

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Managing the Insider Threat: No Dark Corners and the Rising Tide Menace, Second Edition follows up on the success of – and insight provided by – the first edition, reframing the insider threat by distinguishing between sudden impact and slow onset (aka “rising tide”) insider attacks. This edition is fully updated with coverage from the previous edition having undergone extensive review and revision, including updating citations and publications that have been published in the last decade. Three new chapters drill down into the advanced exploration of rising tide threats, examining the nuanced complexities and presenting new tools such as the loyalty ledger (Chapter 10) and intensity scale (Chapter 11). New explorations of ambiguous situations and options for thwarting hostile insiders touch on examples that call for tolerance, friction, or radical turnaround (Chapter 11). Additionally, a more oblique discussion (Chapter 12) explores alternatives for bolstering organizational resilience in circumstances where internal threats show signs of gaining ascendancy over external ones, hence a need for defenders to promote clearer thinking as a means of enhancing resilience against hostile insiders. Coverage goes on to identify counters to such pitfalls, called lifelines, providing examples of questions rephrased to encourage clear thinking and reasoned debate without inviting emotional speech that derails both. The goal is to redirect hostile insiders, thereby offering alternatives to bolstering organizational resilience – particularly in circumstances where internal threats show signs of gaining ascendancy over external ones, hence a need for defenders to promote clearer thinking as a means of enhancing resilience against hostile insiders. Defenders of institutions and observers of human rascality will find, in Managing the Insider Threat, Second Edition, new tools and applications for the No Dark Corners approach to countering a vexing predicament that seems to be increasing in frequency, scope, and menace.

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What if you woke up one morning and found you'd acquired another self—a double who was almost you and yet not you at all? What if that double shared many of your preoccupations but, in a twisted, upside-down way, furthered the very causes you'd devoted your life to fighting against? “If I had to name a single book that makes sense of these last few dark years, it would be this one.” —Katie Roiphe, The New York Times Book Review (Editors’ Choice)
Not long ago, Naomi Klein had just such an experience—she was confronted with a doppelganger whose views she found abhorrent but whose name and public persona were similar enough to her own that many people confused her for

the other. For a vertiginous moment, she lost her bearings. And then she got interested, in a reality that seems to be warping and doubling like a digital hall of mirrors. It's happening in our politics as New Age wellness entrepreneurs turned anti-vaxxers find common cause with fire-breathing far right propagandists (all in the name of protecting "the children"). It's happening in our culture as AI gobbles up music, paintings, fiction and everything in between and spits out imitations that threaten to overtake the originals. And it's happening to many of us as individuals as we create digital doubles of ourselves, filtered and curated just so for all the other duplicates to see. An award-winning journalist, bestselling author, public intellectual and activist, Naomi Klein writes books that orient us in our time. She has offered essential accounts of what branding, austerity, and climate profiteering have done to our societies and souls. Now, as liberal democracies teeter on the edge, Klein takes aim at absurdist authoritarianism, using a keen sense of the ridiculous to face the doubles that haunt us. Part tragicomic memoir, part chilling reportage and cobweb-clearing analysis, *Doppelganger* invites readers on a wild ride, smashing through the mirror world, charting a path beyond despair towards true solidarity.

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