side hustle from home canada

side hustle from home canada is no longer a niche concept but a mainstream aspiration for many Canadians seeking financial flexibility and personal fulfillment. The digital age has democratized entrepreneurship, making it more accessible than ever to generate income without leaving the comfort of your home. Whether you're looking to supplement your primary salary, save for a specific goal, or build towards full-time independence, exploring opportunities for a side hustle from home in Canada is a prudent step. This comprehensive guide delves into various legitimate and profitable avenues, covering everything from leveraging existing skills to exploring emerging online markets, providing actionable insights for Canadians eager to start their home-based entrepreneurial journey.

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Understanding the Appeal of a Side Hustle from Home in Canada

The allure of a side hustle from home Canada stems from a desire for greater financial security and autonomy. In an era marked by economic uncertainty and rising living costs, having an additional income stream can significantly ease financial pressures. Beyond mere monetary gain, many Canadians are drawn to side hustles because they offer a chance to pursue passions, develop new skills, and regain control over their work-life balance. The flexibility inherent in home-based work allows individuals to set their own hours, fitting their entrepreneurial endeavors around existing commitments like full-time jobs, family responsibilities, or studies.

This growing interest is fueled by advancements in technology, which have removed many traditional barriers to starting a business. The internet provides access to global markets, a wealth of educational resources, and platforms for showcasing skills and services. For Canadians, the ability to earn income locally or internationally without the need for a physical storefront or a daily commute makes a side hustle from home an exceptionally practical and appealing option. It represents an opportunity to build something meaningful on their own terms, fostering a sense of accomplishment and independence.

Popular and Profitable Side Hustle Ideas for Canadians

The landscape of side hustle from home Canada is vast, offering opportunities for individuals with diverse skill sets and interests. The key is to identify what you can offer and what market demands it. Many successful home-based businesses leverage digital platforms for their operations.

Freelance Services and Consulting

One of the most accessible and popular avenues is offering freelance services. If you possess skills in writing, graphic design, web development, social media management, virtual assistance, or bookkeeping, numerous online platforms connect freelancers with clients. Canadian businesses and individuals are increasingly outsourcing tasks, creating a robust demand for skilled professionals who can deliver quality work remotely. Consulting in areas where you have expertise, such as marketing, business strategy, or niche technical fields, can also be highly lucrative.

Online Teaching and Tutoring

For those with a knack for teaching or a deep understanding of a particular subject, online tutoring and course creation present excellent side hustle opportunities. Platforms like VIPKid (though its market has shifted), Outschool, and Teachable allow educators to connect with students globally or to create and sell their own online courses. This is particularly relevant for subjects like math, science, languages, music, or even specialized professional skills. Canadians with post-secondary education or professional certifications can find significant demand for their knowledge.

E-commerce and Online Retail

Starting an e-commerce business from home has become more feasible than ever. This can range from selling handmade crafts on Etsy to dropshipping products through platforms like Shopify. Identifying a niche market, understanding consumer trends, and providing excellent customer service are crucial for success. Canadians can leverage platforms that handle shipping and logistics, simplifying the operational side. Exploring unique Canadian-made products or curating specific product lines can help stand out.

Content Creation and Blogging

For individuals with a passion for writing, photography, videography, or any form of creative expression, content creation can evolve into a profitable side hustle. Blogging, vlogging on YouTube, podcasting, or building an audience on social media platforms can generate income through advertising, affiliate marketing, sponsorships, or selling digital products. Consistency, quality content, and audience engagement are vital for building a sustainable income from these ventures. Many Canadians are finding success by sharing their expertise, experiences, or unique perspectives.

Handmade Crafts and Art

The appreciation for unique, handcrafted items continues to grow. If you have a talent for knitting, woodworking, jewelry making, painting, or any other craft, selling your creations online through platforms like Etsy or even your own website can be a rewarding side hustle. High-quality photography of your products is essential for online sales, and participating in local virtual craft fairs can expand your reach within Canada.

Other Promising Side Hustles Include:

- Affiliate Marketing
- Stock Photography and Videography
- Transcription Services
- Voice Acting
- Personalized Coaching (e.g., fitness, life coaching)
- App and Website Testing

Essential Steps to Launching Your Side Hustle from Home

Embarking on a side hustle from home in Canada requires more than just an idea; it demands strategic planning and execution. The initial steps are critical to setting a solid foundation for long-term success and ensuring you

Identify Your Skills and Passions

The most sustainable side hustles are often born from existing skills, hobbies, or areas of expertise. Reflect on what you are good at, what you enjoy doing, and what problems you can solve for others. Consider skills acquired through your current employment, education, or personal interests. This self-assessment is the crucial first step in choosing an idea that aligns with your capabilities and will keep you motivated.

Market Research and Validation

Once you have a few potential ideas, it's vital to conduct thorough market research. Is there a demand for the service or product you intend to offer? Who is your target audience? Analyze your potential competitors — what are they doing well, and where are the gaps you can fill? Validating your idea involves understanding its viability in the Canadian market before investing significant time and resources.

Develop a Business Plan (Even a Simple One)

While a full-fledged business plan might seem daunting for a side hustle, having a basic framework is incredibly beneficial. This plan should outline your offerings, target market, marketing strategy, pricing, and financial projections. It acts as a roadmap, helping you stay focused and make informed decisions. For a home-based side hustle, this might be a lean plan, but it should cover the essentials.

Set Up Your Online Presence

In today's digital world, a strong online presence is paramount for any home-based business. This might include creating a professional website, setting up social media profiles relevant to your target audience, or registering on freelance platforms. High-quality branding, including a logo and consistent messaging, will help you establish credibility and attract clients or customers.

Determine Your Pricing and Payment Methods

Accurately pricing your services or products is essential for profitability. Research industry standards and factor in your costs, time, and the value you provide. Deciding on how you will accept payments is also crucial. Options for Canadians include services like Stripe, PayPal, Square, or direct bank transfers. Ensure your payment methods are secure and convenient for your clients.

Navigating Legal and Financial Considerations for Canadian Side Hustlers

Operating a side hustle from home in Canada necessitates an understanding of legal requirements and financial responsibilities. Proper planning in these areas can prevent future complications and ensure smooth operation.

Business Registration and Licensing

Depending on the nature of your side hustle and your province or territory, you may need to register your business name and obtain specific licenses or permits. Sole proprietorships are often the simplest structure for starting out, but understanding the implications of different business structures is important. Checking with your provincial government's business registry or local municipality is a good starting point.

Tax Obligations

As a Canadian side hustler, you are legally obligated to report all income earned from your business to the Canada Revenue Agency (CRA). This includes income from freelance work, online sales, and any other ventures. You will need to track your income and expenses carefully, as you can claim eligible business expenses to reduce your taxable income. Understanding your tax deadlines and obligations is crucial. You may need to remit GST/HST if your revenue exceeds a certain threshold.

Record Keeping

Meticulous record-keeping is vital for tax purposes and for understanding your business's financial health. Keep detailed records of all income, invoices, receipts for business expenses, and any other relevant financial

documents. Using accounting software or spreadsheets can help you stay organized and make tax filing easier. This diligence is a cornerstone of any successful, legitimate side hustle from home Canada.

Insurance

Depending on your business activities, you may need to consider business insurance. For example, if you offer professional services, professional liability insurance (errors and omissions insurance) can protect you against claims of negligence. Home-based businesses might also need to inform their home insurance provider to ensure adequate coverage, as standard policies may not cover business operations. Consulting with an insurance broker can help you assess your needs.

Maximizing Your Success with a Home-Based Side Hustle

Transitioning from an idea to a thriving side hustle from home in Canada involves continuous effort and strategic optimization. Several key practices can significantly enhance your chances of success and long-term growth.

Time Management and Productivity

Juggling a side hustle with other commitments requires exceptional time management skills. Establish a dedicated workspace, set realistic goals, and create a daily or weekly schedule. Prioritize tasks effectively, minimize distractions, and learn to say no to non-essential activities. Techniques like the Pomodoro Technique or time blocking can be incredibly useful for maintaining focus and productivity. Understanding when you are most productive and leveraging those times for your side hustle can make a significant difference.

Continuous Learning and Skill Development

The online landscape is constantly evolving, so staying current with industry trends and developing new skills is paramount. Invest time in online courses, webinars, industry blogs, and networking with other professionals. This commitment to learning will not only improve the quality of your offerings but also open up new opportunities for your side hustle. As you gain experience, you can explore expanding your services or products, further enhancing your income potential.

Building a Strong Network

Networking, even for a remote side hustle, is invaluable. Connect with other entrepreneurs, potential clients, and mentors online through social media, professional forums, and virtual events. A strong network can provide support, offer advice, lead to collaborations, and generate referrals. Don't underestimate the power of genuine connections in the Canadian business community.

Customer Service Excellence

Exceptional customer service is a differentiator for any business, especially for a side hustle from home Canada. Respond promptly to inquiries, be professional and courteous, and strive to exceed client expectations. Positive reviews and word-of-mouth referrals are powerful marketing tools that can significantly drive business growth. Building a reputation for reliability and quality is crucial for repeat business and sustained success.

Adaptability and Resilience

The entrepreneurial journey is rarely a straight line. There will be challenges, setbacks, and periods of slow growth. Cultivating adaptability and resilience is key to overcoming these obstacles. Be prepared to pivot your strategy, learn from mistakes, and maintain a positive outlook. The ability to adapt to changing market conditions and client needs will ensure your side hustle remains relevant and profitable.

Future Trends in the Canadian Home-Based Side Hustle Market

The evolution of the gig economy and the increasing acceptance of remote work are shaping the future of side hustle from home Canada. Several key trends are likely to influence opportunities and strategies for aspiring entrepreneurs.

Automation and AI Integration

Artificial intelligence and automation tools are becoming more sophisticated and accessible. This presents both opportunities and challenges for side hustlers. Automation can streamline administrative tasks, improve efficiency,

and even assist in content creation or customer service. However, it also means that certain routine tasks may be automated, requiring individuals to focus on higher-level skills that AI cannot replicate, such as creativity, critical thinking, and complex problem-solving.

The Rise of Niche Specialization

As the online marketplace becomes more crowded, specialization in niche areas will likely become increasingly important. Instead of offering broad services, side hustlers who can carve out a unique niche and become experts in a specific field may find it easier to attract clients and command higher rates. This could involve hyper-specialized consulting, niche content creation, or catering to very specific consumer demands within the Canadian market.

Sustainability and Ethical Consumerism

There is a growing consumer demand for sustainable and ethically produced products and services. Side hustlers who can incorporate these values into their business model, whether through eco-friendly materials, ethical sourcing, or transparent business practices, may appeal to a growing segment of the Canadian population. This conscious consumerism trend is expected to continue to influence purchasing decisions.

Creator Economy Growth

The creator economy, fueled by platforms like YouTube, TikTok, Instagram, and Patreon, will continue to expand. Canadians with strong personal brands and engaging content will find more opportunities for monetization through various channels, including subscriptions, digital products, and direct fan support. The ability to build and engage a loyal community will be a significant factor in success within this domain.

Hybrid Work Models and Decentralization

The widespread adoption of hybrid and remote work models by larger corporations is normalizing distributed teams and freelance talent. This trend will likely increase the demand for flexible, project-based work and make it easier for Canadians to contribute to businesses across the country and globally without geographic limitations. This shift towards decentralization benefits those seeking a flexible side hustle from home Canada.

By staying informed about these emerging trends and continuously adapting their strategies, Canadians can position themselves for sustained success in the dynamic world of home-based side hustles.

FAQ

Q: What is the easiest side hustle from home Canada to start?

A: The easiest side hustle from home Canada to start often depends on your existing skills and resources. Freelance writing, virtual assisting, or offering social media management services are generally accessible as they require minimal upfront investment and leverage common digital skills.

Q: How much can I realistically earn from a side hustle from home Canada?

A: The earning potential of a side hustle from home Canada varies greatly. It depends on the type of hustle, the hours you dedicate, your skill level, market demand, and your pricing strategy. Some individuals earn a few hundred dollars a month to supplement their income, while others scale their ventures to earn thousands or even replace their full-time income over time.

Q: Do I need to register my side hustle from home Canada as a business?

A: In Canada, if you start earning income from a side hustle, you are considered self-employed. While you can operate as a sole proprietor without formal registration initially, it's advisable to register your business name if you plan to operate under a name other than your own. You must report all income to the CRA regardless of registration.

Q: What are the tax implications for a side hustle from home Canada?

A: All income earned from your side hustle from home Canada must be reported to the Canada Revenue Agency (CRA). You can deduct eligible business expenses to reduce your taxable income. You are responsible for tracking income and expenses and filing taxes annually. If your revenue exceeds \$30,000 in four consecutive calendar quarters, you will generally need to register for and collect GST/HST.

Q: Can I do a side hustle from home Canada while on EI or social assistance?

A: Rules for receiving Employment Insurance (EI) or social assistance benefits while working a side hustle can vary significantly by province and the specific program. It is crucial to contact the relevant government agency (e.g., Service Canada for EI) to understand how your earnings will affect your benefits before you start. Failure to do so could result in overpayments and repayment obligations.

Q: What are the best platforms for finding clients for a side hustle from home Canada?

A: Popular platforms for finding clients for a side hustle from home Canada include Upwork, Fiverr, Freelancer.com for freelance services. Etsy is excellent for selling handmade crafts. For online tutoring, platforms like Skooli or TutorMe can be beneficial. LinkedIn is also a powerful tool for professional networking and client acquisition.

Q: How do I protect myself legally when starting a side hustle from home Canada?

A: To protect yourself legally, ensure you understand tax obligations, consider business insurance relevant to your services, and use clear contracts or service agreements with clients. For services, include terms and conditions that outline scope of work, payment terms, and intellectual property rights.

Q: Is it possible to build a full-time income from a side hustle from home Canada?

A: Absolutely. Many individuals have successfully scaled their side hustle from home Canada into full-time businesses. This requires dedication, strategic growth, reinvestment, and a willingness to transition from part-time to full-time commitment as the business becomes sustainable and profitable enough to support your livelihood.

Side Hustle From Home Canada

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side hustle from home canada: 100 Side Hustles Chris Guillebeau, 2019-06-04 Best-selling author Chris Guillebeau presents a full-color ideabook featuring 100 stories of regular people launching successful side businesses that almost anyone can do. This unique guide features the startup stories of regular people launching side businesses that almost anyone can do: an urban tour guide, an artist inspired by maps, a travel site founder, an ice pop maker, a confetti photographer, a group of friends who sell hammocks to support local economies, and many more. In 100 Side Hustles, best-selling author of The \$100 Startup Chris Guillebeau presents a colorful idea book filled with inspiration for your next big idea. Distilled from Guillebeau's popular Side Hustle School podcast, these case studies feature teachers, artists, coders, and even entire families who've found ways to create new sources of income. With insights, takeaways, and photography that reveals the human element behind the hustles, this playbook covers every important step of launching a side hustle, from identifying underserved markets to crafting unique products and services that spring from your passions. Soon you'll find yourself joining the ranks of these innovative entrepreneurs--making money on the side while living your best life.

side hustle from home canada: Side Hustle Chris Guillebeau, 2017-09-19 The author of the New York Times Bestseller THE \$100 STARTUP, shows how to launch a profitable side hustle in just 27 days. To some, the idea of quitting their day job to start a business is exhilarating. For others, it's terrifying. After all, a job that produces a steady paycheck can be difficult to give up. But in a time when businesses have so little loyalty to employees that the very notion of "job security" has become a punchline, wouldn't it be great to have an additional source of income to fall back on? And wouldn't it be great to make that happen without leaving your day job? Enter the Side Hustle. Based on detailed information from hundreds of case studies, Chris Guillebeau provides a step-by-step guide that anyone can use to create and launch a profitable project in less than a month. Designed for the busy and impatient, this plan will have you generating income immediately, without the risk of throwing yourself head first into the world of entrepreneurship. Whether you just want to make some extra money, or start something that may end up replacing your day job entirely, the side hustle is the new job security. When you generate income from multiple sources, it gives you options, and in today's world, options aren't just nice to have: they're essential. You don't need entrepreneurial experience to launch a profitable side hustle. You don't need a business degree, know how to code, or be an expert marketer. And you certainly don't need employees or investors. With this book as your guide, anyone can learn to build a fast track to freedom.

side hustle from home canada: Side Hustles For Dummies Alan R. Simon, 2022-04-01 Get yourself paid and broaden your skillset with this everyday guide to side hustles The gig economy is growing by leaps and bounds, partly because it's easier to find a flexible work-life balance. Those of us who don't want to leave our full-time jobs, however, can still grab a piece of excitement and extra income for ourselves by starting a side hustle. Or you can bundle your own personalized set of side hustles to replace your full-time job and take full control of your professional life. Whether you're thinking about driving for Uber, developing apps, or starting an online boutique, Side Hustles For Dummies walks you through every step of the way of starting your own side gig. You'll learn about how to structure your new business and keep records, create backup plans, and steer clear of scams. You'll also: Find out whether you need investment capital and learn what your new time commitments will be Learn to create a business plan and patch any holes in it before you get started Discover how to incorporate a vibrant side hustle into your already busy life Learn how to adjust your side hustle to meet changes in your personal life and the overall business climate Side hustles are for everyone, from high school and college students to full-time professionals to retirees. If you've been looking for an excuse to pursue your latest passion, hobby, or interest—or you're just in the market for some extra income—Side Hustles For Dummies is the easy-to-read, no-nonsense guide to creating a rewarding and engaging new life.

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immediate vicinity of the Canadian side of the border, the events of 9/11 were a turning point in their relationship with their communities, their American neighbours and government officials. Borderline Canadianness offers a unique ethnographic approach to Canadian border life. The accounts of local residents, taken from interviews and press reports in Ontario's Niagara region, demonstrate how borders and everyday nationalism are articulated in complex ways across region, class, race, and gender. Jane Helleiner's examination begins with a focus on the "de-bordering" initiated by NAFTA and concludes with the "re-bordering" as a result of the 9/11 attacks. Her accounts of border life reveals disconnects between elite border projects and the concerns of ordinary citizens as well as differing views on national belonging. Helleiner has produced a work that illuminates the complexities and inequalities of borders and nationalism in a globalized world.

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side hustle from home canada: Passion Economy and the Side-Hustle Revolution Utkarsh Amitabh, 2023-03-20 Work' is getting unbundled from 'employment' and the 'Great Resignation' has become the new normal. As the passion economy becomes mainstreamed, people will look to build a portfolio of professions that create multiple income streams. They are likely to monetize their passions and build a career on their terms, seeking autonomy, mastery and purpose along the way. Today it is possible to do what you love, teach what you love and make a living. This book will tell you how.

side hustle from home canada: Money Like You Mean It Erica Alini, 2021-12-09 "The first personal finance book for the 2020s: expensive housing, BNPL, side hustles, negotiating a raise, and much more. Erica Alini is one of Canada's top personal finance pros, and this book shows it." —ROB CARRICK Wrestle debt to the ground. Figure out whether you should rent or buy. And determine if a side hustle is really worth the hassle. Get a job, buy a house, spend less than you make, and retire at sixty-five. That's advice for a world that has largely disappeared. Even good jobs today often have no guarantee of stability. Home prices have reached the stratosphere. Meanwhile, student debt drags you down just as you're trying to take off in life. To survive and thrive in today's reality, you need a whole new personal finance tool kit. Personal finance reporter Erica Alini blends the big picture with practical advice to give you a deeper understanding of the economic forces that are shaping your financial struggles and how to overcome them. Packed with concrete tips, Money Like You Mean It covers all the bases: from debt to investing and retirement, plus renting versus buying, and even how to tell whether a side gig is really worth the effort. It's the essential road map you need to make it in the current economy.

side hustle from home canada: Mom Rage Minna Dubin, 2023-09-19 A frank, feminist examination of the hidden crisis of rage facing American mothers—and how we can fix it Mothers aren't supposed to be angry. Still, Minna Dubin was an angry mom: exhausted by the grueling, thankless work of full-time parenting and feeling her career slip away, she would find herself screaming at her child or exploding at her husband. When Dubin pushed past her shame and talked with other mothers about how she was feeling, she realized that she was far from alone. Mom Rage is Dubin's groundbreaking work of reportage about an unspoken crisis of anger sweeping the country—and the world. She finds that while a specific instance of rage might be triggered by something as simple as a child who won't tie her shoes, the roots of the anger go far deeper, from the unequal burden of childcare shouldered by moms to the flattening of women's identities once they have kids. Drawing on insights from moms across the spectrum of race, sexual orientation, and class, she offers practical tools to help readers disarm their rage in the moment, while never losing sight of the broader social change we need to stop raging for good.

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who want to make the most of what they have, this is a treasure trove of information! - Smart tools to aid wealth generation and management - Learn the ins and outs of smart borrowing and debt management - Practical insurance advice and budgeting techniques - Hands-on insights into savings for retirement - Packed with recent and relevant examples

side hustle from home canada: The Depanneur Cookbook Len Senater, 2024-03-05 Nominated for the Best in The World Gourmand Cookbook Award (Local - Cities) Toronto Eats meets Humans of New York, with recipes! The Depanneur Cookbook celebrates Toronto's astonishing cultural diversity, telling the modern immigrant story of the city through 100 recipes from 100 cooks and exploring the Dep's transformation from old corner store to a buzzy place of tremendous culinary creativity. Over a decade ago, Len Senater set out on an adventure to create meaningful experiences using food as the medium. Since then, Len's idiosyncratic pop-up space, The Depanneur—a tiny, old corner store transformed into "A Place Where Interesting Food Things Happen"—has featured hundreds of talented cooks and served thousands of eclectic meals. Through culinary events such as casual Drop-In Dinners to family-style Supper Clubs, hands-on Cooking Classes to insightful Table Talks, The Depanneur has discovered unique ways to foster community through food, all while avoiding the pitfalls of more traditional restaurant experiences. This is evident in The Dep's continued success and its large and enthusiastic audience—the aggregation of the innumerable family and friends of all people that have cooked here. From a decade of unbridled culinary creativity emerged the idea of celebrating the remarkable accomplishments of this experiment as a book. Launched as a Kickstarter campaign in November 2020, The Depanneur Cookbook showcases the astonishing range of Toronto's culinary talent. Equal parts documentary, manifesto, and cookbook, the book features delicious food, poignant stories, and beautiful photography by Ksenija Hotic. More than just a collection of authentic home cooking from around the world, it is the only cookbook that truly captures the incredible culinary diversity of Toronto. Meet Alex Chen, data scientist and knife collector, whose Crispy Skin Red Braised Pork Belly fuses cooking techniques built around his Taiwanese heritage. Greg Couillard, famed former Toronto restauranteur and fearless food innovator, offers his (only slightly off-the-wall) Vietnamese Kraft Dinner. Then there's Mikiki, a performance and video artist and queer community health activist, whose Salade DysPérigourdine (Not Périgord Salad Get Over Yourself) is a rich and comforting salad that is at ease with breaking most of the French rules. Mark Kusitor explores his deep Haitian roots through food and offers a hearty Soup Bouyon ak Legumes (Vegan Haitian Soup)—as Kreyol as they come. And then there is Laura Guanti, who offered pasta classes at The Dep and who creates a stunning Squid Ink Gnocchi, revealing how a humble set of ingredients can become a showstopping dazzler. These are just a few of the colourful and richly diverse cast of characters that animated the Dep over the years and who have shared their food and stories here.

side hustle from home canada: Gigs, Hustles, & Temps Jason Foster, 2023-04-25 "Precarious work" contributes to rampant inequality, increased insecurity, and the crisis of public and mental health. "Gigs, Hustles, and Temps" explains why. In this profoundly troubling and incisive look at the state of work and welfare in Canada, Jason Foster reveals the long, often-hidden process that has left our jobs less secure, our livelihoods more uncertain, and the pockets of Canada's wealthy fatter than ever. This phenomenon, the rise of "precarious work," touches the entire economy and contributes to levels of income inequality unseen since the early 20th century. Our world is less secure than it has been in generations. Gigs, Hustles, and Temps describes how we got here, and why. Jobs across the economy are increasingly more precarious, and they share similar characteristics: impermanence, little to no benefits, and no union representation. Uber, Starbucks and Amazon have led the way. Governments are contracting out more labour than ever before. Tech companies hire workers on "flexible" contracts without the prospect of long-term employment. Migrant workers, too, are working without a safety net, figuratively and literally. No matter where you fall on the socio-economic ladder, your life is probably more precarious than your parents' once was. Foster offers insights into the many consequences of our increasingly precarious world. He also details some of the less obvious repercussions of precarious work, including its contribution to the

crisis of mental and public health across Canada. Foster argues that the rise of precarious work is more a "return to normal" for capitalist economies. But there is a flip side: advances in worker welfare have come through solidarity, struggle, and negotiation with the forces currently promoting precarious work across Canada's economy. Things don't have to be the way they are. Gigs, Hustles, and Temps is a comprehensive, accessible, and essential guidebook on the road to a better world.

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side hustle from home canada: The Soul of an Entrepreneur David Sax, 2020-04-21 An award-winning business writer dismantles the myths of entrepreneurship, replacing them with an essential story about the experience of real business owners in the modern economy. We're often told that we're living amidst a startup boom. Typically, we think of apps built by college kids and funded by venture capital firms, which remake fortunes and economies overnight. But in reality, most new businesses are things like restaurants or hair salons. Entrepreneurs aren't all millennials --more often, it's their parents. And those small companies are the fabric of our economy. The Soul of an Entrepreneur is a business book of a different kind, exploring our work but also our passions and hopes. David Sax reports on the deeply personal questions of entrepreneurship: why an immigrant family risks everything to build a bakery; how a small farmer fights to manage his debt; and what it feels like to rise and fall with a business you built for yourself. This book is the real story of entrepreneurship. It confronts both success and failure, and shows how they can change a human life. It captures the inherent freedom that entrepreneurship brings, and why it matters.

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and longer pieces from Policy Options and Policy magazines, MacDonald provides clear-minded commentary on political issues salient to all Canadians – including the election of Donald Trump in the United States. He also profiles a diverse group of political figures, and writes moving tributes to departed, nationally respected figures such as Jean Béliveau, Jim Flaherty, Jack Layton, and Tom Van Dusen. This intelligent and entertaining collection presents MacDonald at his best, and offers a captivating view of Canadian politics and life.

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