

# side business ideas for ladies in nigeria

Unlocking Financial Freedom: Top Side Business Ideas for Ladies in Nigeria

**side business ideas for ladies in nigeria** are abundant and increasingly accessible, offering Nigerian women powerful avenues to achieve financial independence, supplement their income, and pursue their passions. In today's dynamic economic landscape, establishing a secondary income stream is not just a smart move; it's often a necessity. This comprehensive guide explores a diverse range of profitable and practical ventures tailored for women in Nigeria, from digital opportunities to hands-on crafts and essential services. We will delve into low-investment options, scalable businesses, and strategies to leverage existing skills and resources, ensuring there's a viable side hustle for every woman seeking to enhance her financial standing and personal growth.

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## Profitable Online Side Business Ideas

The digital age has revolutionized entrepreneurship, making it easier than ever to launch and manage a business from the comfort of your home. For ladies in Nigeria, online side businesses offer flexibility, wide reach, and often lower startup costs compared to traditional brick-and-mortar operations. These ventures capitalize on the growing internet penetration and the increasing demand for digital products and services.

### E-commerce and Online Selling

One of the most popular and accessible online side business ideas is setting up an e-commerce store. This can involve selling a variety of products, from fashion and accessories to handmade crafts and locally sourced goods. Platforms like Shopify, Jumia, and Konga provide easy-to-use interfaces for creating online shops. Alternatively, social media platforms like Instagram and Facebook have become powerful marketplaces, allowing you to showcase products directly to potential customers and manage sales through direct messages and comments.

Key considerations for successful online selling include identifying a niche market, sourcing quality products, effective marketing, and ensuring reliable delivery logistics. High-quality product photography and compelling descriptions are crucial for attracting buyers. Building trust through excellent customer service and prompt responses to inquiries will foster repeat business and positive reviews, which are vital for online reputation management.

## **Freelance Writing and Content Creation**

For ladies with strong writing skills, freelance writing and content creation present a lucrative side business. Businesses and individuals worldwide are constantly in need of well-written articles, blog posts, website copy, social media content, and marketing materials. Platforms like Upwork, Fiverr, and ProBlogger connect freelancers with clients seeking these services. You can specialize in a particular niche, such as technology, health, finance, or lifestyle, to build expertise and attract higher-paying clients.

Developing a strong portfolio showcasing your best work is essential for landing freelance gigs. Networking with other writers and bloggers can also open doors to new opportunities. Consistency in delivering high-quality work on time will build your reputation and lead to long-term client relationships. As you gain experience, you can also consider offering related services like editing, proofreading, or social media management.

## **Social Media Management**

Many small businesses and entrepreneurs in Nigeria lack the time or expertise to effectively manage their social media presence. This creates a significant opportunity for ladies skilled in social media marketing to offer their services as freelance social media managers. This role involves creating engaging content, scheduling posts, interacting with followers, running ad campaigns, and analyzing performance metrics to improve engagement and drive business growth. Proficiency in platforms like Facebook, Instagram, Twitter, and LinkedIn is paramount.

Understanding audience demographics, current trends, and effective engagement strategies is key to success in this field. Offering packages that cater to different business needs, from basic posting to comprehensive campaign management, can attract a wider range of clients. Demonstrating tangible results, such as increased followers, engagement rates, or website traffic, will be crucial for retaining clients and securing new ones.

## **Virtual Assistance**

Virtual assistants (VAs) provide administrative, technical, or creative assistance to clients remotely. This is a flexible side business that can accommodate various skill sets. Tasks can include managing emails, scheduling appointments, conducting research, data entry, customer support, and managing social media accounts. The demand for reliable VAs is growing as businesses increasingly adopt remote work models.

To excel as a virtual assistant, strong organizational skills, excellent communication, and proficiency with common office software are essential. Building a personal brand and clearly defining the services you offer will help attract clients. Networking within professional online communities and utilizing freelance platforms can lead to consistent work opportunities. The ability to adapt to different client needs and maintain confidentiality is also highly valued.

# Creative and Craft-Based Side Hustles

For those with a creative flair and a passion for making things, craft-based side businesses offer a rewarding way to earn income. These ventures often allow for personal expression and can be built around hobbies that have been developed over time. In Nigeria, there's a strong appreciation for unique, handcrafted items.

## Handmade Jewelry Making

The market for unique and handcrafted jewelry is consistently strong. Ladies with an eye for design and a knack for working with various materials can create and sell beautiful pieces. This can range from beaded necklaces and bracelets to more intricate designs using wire wrapping, polymer clay, or even upcycled materials. Popular sales channels include local markets, craft fairs, social media, and dedicated online marketplaces like Etsy (though with international shipping considerations).

Success in handmade jewelry making depends on developing a distinctive style, using quality materials, and presenting products attractively. Understanding current fashion trends and incorporating them into your designs can broaden your appeal. Offering custom orders can also be a great way to cater to specific customer preferences and increase sales. Effective branding and packaging further enhance the perceived value of your creations.

## Customized Gifts and Souvenirs

The demand for personalized gifts and souvenirs is high, especially for events like weddings, birthdays, graduations, and corporate functions. This side business involves creating customized items such as engraved items, printed mugs, t-shirts, custom artwork, or beautifully packaged gift baskets. The ability to work with clients to bring their vision to life is a key aspect of this venture.

To thrive in this niche, you'll need to source reliable suppliers for your base products and have access to printing or engraving equipment, or partner with someone who does. Offering a wide range of customization options and clear pricing structures will attract clients. Building a portfolio of your best work, especially for different types of events, will showcase your capabilities and inspire potential customers.

## Sewing and Fashion Design

For ladies with sewing skills, a side business in custom clothing, alterations, or creating unique fashion accessories can be highly profitable. This can range from tailoring dresses, suits, and traditional Nigerian attire to designing and producing modest fashion, children's clothing, or even swimwear. The ability to offer personalized fittings and high-quality craftsmanship is a major draw for clients.

To make this a successful side business, investing in a reliable sewing machine is essential. Developing a keen understanding of fabrics, patterns, and current fashion trends is also crucial. Marketing your services through a professional social media presence, showcasing your creations, and offering excellent customer service will build a loyal clientele. You might also consider offering

sewing classes to further diversify your income.

## **Art and Illustration Services**

If you have a talent for drawing, painting, or digital illustration, offering art and illustration services can be a fulfilling side business. This can include creating custom portraits, designing logos for businesses, illustrating children's books, creating digital art for websites or social media, or even painting murals. The digital medium offers opportunities for global reach through online portfolios and platforms.

Building a strong online portfolio is paramount for showcasing your artistic style and abilities. Websites like Behance and ArtStation are excellent for this purpose. Clearly defining your pricing based on the complexity and time involved in each project is also important. Collaborating with other creatives or businesses can also lead to exciting new projects and expand your network.

## **Service-Oriented Side Businesses**

Many Nigerian ladies possess valuable skills and a strong work ethic that can be leveraged to provide essential services within their communities. These ventures often require minimal initial investment and can be scaled as demand grows. The focus is on delivering reliable and high-quality services that meet the needs of busy individuals and families.

### **Catering and Personal Chef Services**

The love for good food in Nigeria presents a significant opportunity for those with culinary skills. Offering catering services for small events, parties, or corporate gatherings can be a very profitable side business. For a more personalized approach, becoming a personal chef, preparing meals for individuals or families on a weekly or monthly basis, is also a growing trend. This can include meal prepping for busy professionals or catering to specific dietary needs.

Key to success in catering and personal chef services are culinary expertise, food safety knowledge, impeccable presentation, and excellent customer service. Sourcing fresh, quality ingredients and offering a diverse menu that caters to local tastes and preferences is essential. Building a strong reputation through word-of-mouth and online reviews is invaluable. Having a reliable mode of transport for deliveries is also important.

### **Cleaning and Home Organization Services**

In bustling Nigerian cities, many individuals and families find themselves with limited time for household chores. Offering professional cleaning services can be a much-needed and appreciated side business. This can range from general house cleaning to deep cleaning, move-in/move-out cleaning, or even specialized services like upholstery cleaning. Home organization services, helping clients declutter and organize their living spaces, are also in demand.

To start a cleaning or home organization business, you'll need to invest in quality cleaning supplies and equipment. Developing efficient cleaning routines and ensuring a high standard of service are crucial. Reliability, trustworthiness, and attention to detail are paramount. Marketing your services through local community boards, social media groups, and offering introductory discounts can help attract initial clients.

## **Tutoring and Educational Support**

For ladies with strong academic backgrounds or specialized knowledge, offering tutoring services is a rewarding side business. This can involve tutoring students in various subjects, from primary school to university level, or providing preparation for standardized tests. Online tutoring platforms have made it possible to reach students beyond your immediate geographical area, expanding your potential client base significantly.

Identifying the subjects or age groups you are most comfortable and knowledgeable in is key. Developing effective teaching methods and creating engaging lesson plans will enhance your students' learning experience. Marketing your services through schools, community centers, and online platforms will attract students. Testimonials from satisfied parents and students can significantly boost your credibility.

## **Event Planning and Decoration**

Organizing and decorating events, from intimate birthday parties to larger celebrations, can be a creative and lucrative side hustle. Event planners manage various aspects of an event, including vendor coordination, budget management, theme development, and ensuring everything runs smoothly on the day. Decorating services focus on transforming venues with aesthetically pleasing arrangements, from floral displays to lighting and themed props.

Successful event planners and decorators possess strong organizational skills, creativity, excellent communication, and a meticulous eye for detail. Building relationships with reliable vendors, such as caterers, photographers, and DJs, is also crucial. A robust portfolio showcasing your past events and decorations is essential for attracting new clients. Offering different service packages to cater to various budgets and event sizes can broaden your appeal.

## **Food and Beverage Ventures**

Nigeria's vibrant food culture offers numerous opportunities for entrepreneurial ladies. Whether it's preparing delicious meals, baking treats, or offering unique beverage options, the demand for high-quality food products remains consistently strong.

## **Baking and Pastry Making**

The aroma of freshly baked goods is always appealing, and this translates into a popular side business. Ladies with a passion for baking can create and sell a variety of cakes, cupcakes, cookies,

bread, and pastries. This can be done from home, taking orders for special occasions or selling at local markets and events. Specializing in particular items, such as custom-designed cakes or gluten-free options, can help you stand out.

Key elements for success include mastering baking techniques, using quality ingredients, and ensuring beautiful presentation. Developing a signature style or specialty item can create brand recognition. Effective marketing through appealing photographs of your creations on social media is vital. Offering samples and catering to specific dietary needs or preferences can also attract a broader customer base.

## **Snack Production and Distribution**

The market for convenient and tasty snacks is enormous. Producing and selling popular Nigerian snacks like chin chin, puff puff, samosas, meat pies, and various types of crisps can be a profitable venture. These can be sold to local shops, kiosks, offices, or directly to consumers through social media orders and delivery services.

Focusing on consistent quality, hygiene, and attractive packaging is crucial for snack production. Understanding your target market and offering snacks that appeal to their preferences will drive sales. Building relationships with retailers and ensuring reliable distribution channels are vital for scaling this business. Competitive pricing while maintaining profitability is also a key consideration.

## **Local Delicacy Preparation**

Many regions in Nigeria have distinct and beloved local delicacies. Preparing and selling these authentic dishes can tap into a niche market of individuals craving familiar flavors or those seeking to explore Nigerian cuisine. This could involve preparing and selling traditional soups, stews, swallows, or other regional specialties, either as pre-packaged meals or for small gatherings.

Authenticity and flavor are paramount in this venture. Sourcing traditional ingredients and employing authentic cooking methods will be key. Marketing can focus on the cultural significance and unique taste of your offerings. Building a reputation for delicious and genuine local food will attract loyal customers. Offering delivery services can further enhance convenience for customers.

## **Leveraging Skills and Knowledge**

Many ladies in Nigeria possess unique skills and valuable knowledge acquired through education, work experience, or hobbies. Tapping into these existing strengths is often the most straightforward and effective way to start a side business with minimal risk and investment.

## **Consulting Services**

If you have expertise in a particular field, such as marketing, human resources, finance, or business

strategy, offering consulting services can be a highly rewarding side business. Businesses and individuals often seek expert advice to solve problems, improve performance, or develop new strategies. This can be done on a project basis or through ongoing advisory roles.

To succeed as a consultant, you need to clearly define your area of expertise, build a strong professional network, and develop compelling proposals that highlight the value you can bring to clients. Testimonials and case studies from past successes are crucial for building credibility. Continuous learning and staying updated with industry trends are also vital for maintaining relevance.

## Teaching and Training Workshops

Sharing your knowledge and skills through teaching or conducting workshops can be a fulfilling and profitable side business. This could involve teaching a foreign language, a musical instrument, computer skills, photography, makeup artistry, or any other skill you possess. Workshops can be held in person or online, offering flexibility for both the instructor and the participants.

Developing a well-structured curriculum and engaging teaching materials is essential for effective workshops. Marketing your workshops through social media, community groups, and educational institutions can attract attendees. Building a reputation for delivering valuable and practical training will lead to repeat business and referrals. Offering different workshop levels, from beginner to advanced, can cater to a wider audience.

## Personal Styling and Wardrobe Consultation

For those with a keen sense of fashion and an eye for style, offering personal styling and wardrobe consultation services can be a fantastic side business. Clients may seek help with developing a personal style, creating a functional wardrobe, preparing for specific events, or maximizing their existing clothing. This service can help individuals feel more confident and make informed fashion choices.

A successful stylist needs to understand body types, color palettes, current trends, and how to create cohesive and flattering outfits. Building a portfolio with before-and-after photos and client testimonials is crucial. Networking with clothing stores and fashion brands can also lead to referral opportunities. Offering different packages, from a single consultation to a full wardrobe overhaul, can cater to various client needs.

## Essential Tips for Success

Launching and sustaining a successful side business requires more than just a great idea. Implementing strategic practices and maintaining a focused approach are vital for navigating the challenges and maximizing opportunities.

- **Start Small and Scale Gradually:** Don't try to do too much too soon. Begin with a manageable scope and reinvest profits to expand your offerings and reach as your business

grows.

- **Understand Your Target Audience:** Thoroughly research and understand who your ideal customers are, their needs, preferences, and purchasing habits. This will inform your product development, marketing, and pricing strategies.
- **Develop a Solid Business Plan:** Even for a side hustle, a basic business plan outlining your goals, target market, marketing strategies, and financial projections is invaluable for direction and focus.
- **Master Your Marketing:** Utilize social media, word-of-mouth, local advertising, and any other relevant channels to get the word out about your business. High-quality visuals and compelling messaging are key.
- **Prioritize Customer Service:** Excellent customer service builds trust, encourages repeat business, and generates positive reviews. Respond promptly to inquiries, address concerns professionally, and always strive to exceed expectations.
- **Manage Your Finances Wisely:** Keep your business finances separate from your personal finances. Track income and expenses, set realistic financial goals, and understand your profit margins.
- **Be Persistent and Adaptable:** Entrepreneurship involves overcoming challenges. Be prepared to learn from mistakes, adapt to market changes, and remain persistent in pursuing your goals.

By focusing on these core principles, ladies in Nigeria can significantly increase their chances of building a thriving and sustainable side business that contributes to their financial well-being and personal fulfillment.

## FAQ

### **Q: What are some low-investment side business ideas for ladies in Nigeria?**

A: Several low-investment side business ideas are perfect for ladies in Nigeria, including freelance writing, social media management, virtual assistance, online reselling of trending products, baking and selling snacks from home, offering cleaning services, or providing tutoring. These often require minimal capital to start, leveraging existing skills and readily available resources.

### **Q: Which side businesses for ladies in Nigeria are best suited for online operation?**

A: Online operation is ideal for side businesses like freelance writing, graphic design, virtual



assistance, social media management, e-commerce, online tutoring, and affiliate marketing. These ventures can be managed entirely from a computer with internet access, offering flexibility and a wider reach.

### **Q: How can ladies in Nigeria monetize their creative skills through a side business?**

A: Ladies can monetize their creative skills by starting businesses in handmade jewelry making, custom gift creation, sewing and fashion design, art and illustration services, baking and cake decorating, or even event decoration. These businesses leverage artistic talent and craftsmanship to create unique products or services.

### **Q: What are some service-oriented side business ideas that ladies in Nigeria can start?**

A: Service-oriented side businesses that are popular and in demand include catering and personal chef services, cleaning and home organization, tutoring, event planning and coordination, and basic mobile phone repair or tech support. These businesses fulfill essential needs within communities.

### **Q: Are there any side business ideas for ladies in Nigeria that involve food and beverage?**

A: Absolutely. Popular food and beverage side businesses include baking and pastry making, producing and selling local snacks, preparing and selling traditional Nigerian delicacies, and offering customized meal prep services. The demand for delicious and convenient food options is consistently high.

### **Q: What are the most important first steps for a lady starting a side business in Nigeria?**

A: The most important first steps include identifying a passion or skill to monetize, conducting market research to understand demand and competition, creating a simple business plan, determining startup costs, and developing a marketing strategy to reach potential customers. Setting clear goals is also crucial.

### **Q: How important is digital marketing for side businesses in Nigeria?**

A: Digital marketing is extremely important for side businesses in Nigeria. It allows you to reach a broad audience cost-effectively through social media, online ads, and content marketing. It helps in building brand awareness, engaging with customers, and driving sales, often with a higher return on investment than traditional marketing methods.

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**side business ideas for ladies in nigeria: New Horizons and Global Perspectives in Female Entrepreneurship Research** Ufuk Alpsahin Cullen, 2023-03-13 Enhancing and encouraging female entrepreneurship research and participation, New Horizons and Global Perspectives in Female Entrepreneurship Research is innovative contribution to business and enterprise.

**side business ideas for ladies in nigeria: The Feminization of Development Processes in Africa** James S. Etim, Valentine U. James, 1999-04-30 Women have historically provided vision and leadership to African countries and are now being recognized as pivotal to the overall sustainable development of Africa. In many cases, however, this recognition has not resulted in the empowerment of African women, who still face great discrimination. This edited volume explores the contributions women have made to all phases of development—planning, design, construction, implementation, and operation—and the obstacles they have had to face. Besides analyzing the current situation and identifying trends, the contributors also make recommendations for policy reform and for future planning.

**side business ideas for ladies in nigeria: Entrepreneurial Women** Louise Kelly, 2014-08-11 Women are now leading companies and other enterprises in significant numbers—in developing countries as well as the Western world. This set examines the specific ways in which entrepreneurial women create success and considers how the growing prevalence of female entrepreneurs will change the world. This two-volume work provides balanced and thorough coverage of women entrepreneurs in multicultural and international contexts as well as in the Western world. *Entrepreneurial Women: New Management and Leadership Models* explores how women everywhere are empowering themselves socially and economically through entrepreneurship and business ownership. The contributors consider how discrimination against women in the workplace can contribute to the inspiration to become business owners in the first place and document the experiences of African American women entrepreneurs as well as women in distinct settings such as China, Africa, rural Jamaica, and Silicon Valley. The work draws on empirical studies, data sets, case studies, and descriptions of career trajectories to portray the realities of women entrepreneurs today. Readers will understand the distinctive challenges and opportunities involved with the entrepreneurship process for women-owned businesses, grasp how women have overcome their disadvantages in getting funding and accessing capital, and learn about the unique management and leadership style of women entrepreneurs.

**side business ideas for ladies in nigeria: Gender Lens Investing** Joseph Quinlan, Jackie VanderBrug, 2016-10-14 Delve into gender lens investing and the reality of the female economy. Women today are an unparalleled force in the global economy—as successful entrepreneurs, corporate executives and family breadwinners. Yet gender-based violence, the absence of women's legal rights and the persistent wage gap stubbornly remain. This paradox creates an unprecedented and underexplored opportunity for investors. *Gender Lens Investing*, co-authored by Jackie VanderBrug, Managing Director and Joseph Quinlan, Managing Director and Chief Market Strategist, of U.S. Trust, Bank of America Private Wealth Management, is the first book of its kind to examine, in-depth the advantages of integrating gender into investment analysis. While other books speak to growing numbers and influence of women, *Gender Lens Investing* moves from economic trends to financial strategy. Learn why gender is material to economic prosperity and investment

performance Explore ways to use a gender lens to assess products, companies and sectors. Delve into the forces of positive social change supported by a gender perspective on investment choices Examine profitable and gratifying gender lens investment strategies Women are one of the world's greatest underutilized assets, and applying a gender lens allows you to identify companies that recognize this, or uncover the risks of companies that neglect it. A gender lens adds value across the investment community, but the impact reaches far beyond the bounds of portfolios to the economy and society as a whole. Gender Lens Investing provides expert perspective and real-world practical insight for investors looking to drive returns and impact.

**side business ideas for ladies in nigeria: Images of the Nigerian Woman** , 2003

**side business ideas for ladies in nigeria: Business Opportunities, Start-ups, and Digital Transformation in Africa** Herkulaas MvE Combrink, Tobias Knedlik, Samia Satti Osman Mohamed Nour, Ulrike Schuerkens, Katinka de Wet, Karl Wohlmuth, 2023 Volume 23 (2022/2023) of the African Development Perspectives Yearbook focusses on the issues of digital entrepreneurship, digital start-ups, and digital business opportunities in Africa. It investigates links between digitalization and development of productive capacities. It deals with business opportunities created by the digital transformation. It discusses the role of universities in the digital transformation process. It also presents book reviews and book notes. Country case studies include Senegal, Ghana, Ivory Coast, and South Africa.

**side business ideas for ladies in nigeria: Research Anthology on Microfinance Services and Roles in Social Progress** Management Association, Information Resources, 2022-09-23 Microfinance has emerged as a growing field as more businesses discover the benefits and opportunities it provides. To ensure that microfinance is utilized appropriately, further study on the best practices and difficulties is required. The Research Anthology on Microfinance Services and Roles in Social Progress considers the ways in which microfinance can be utilized to achieve social progress as well as the challenges and opportunities of this area. Covering key topics such as income, small businesses, entrepreneurship, and credit, this major reference work is ideal for industry professionals, government officials, computer scientists, entrepreneurs, business owners, managers, policymakers, researchers, scholars, practitioners, instructors, and students.

**side business ideas for ladies in nigeria: Global Organized Crime** Mitchel P. Roth, 2017-01-20 In the maelstrom of globalization and cyberspace, organized crime continues to defy definition. A diverse array of activities is perpetuated by criminal organizations, criminal groups and associations, and gangs, and it is clear that one specific label is no longer adequate. This book offers a uniquely global approach to organized crime and the multitude of forces that shape it in the 21st century. As well as discussing definitions of and the historical roots of organized crime, this book examines various forms of organized crime around the world in the US, Mexico, Latin America and the Caribbean, Russia and Europe, Asia and Africa. This revised and updated new edition includes coverage of: the rise of the 'Ndrangheta in Italy and their global expansion; the impact of drug legalization on organized crime and the problem of methamphetamine; organ trading, money laundering, and animal poaching; changes in gang traditions and gangland penitentiaries; the decentralization of Mexican cartels, the growth of opium production in Myanmar, and the drug war in Africa; and the advancement of ISIS and the emergence of the Silk Road and the Dark Net. This book is essential reading for students engaged in the study of global and transnational organized crime, with features including chapter overviews, key terms, critical thinking questions, and case studies.

**side business ideas for ladies in nigeria: Africa's Platforms and the Evolving Sharing Economy** Umukoro, Immanuel Ovemeso, Onuoha, Raymond Okwudiri, 2020-12-18 Digital transformation concepts have created new business principles such as the on-demand economy and a new sharing economy. While the on-demand economy has primarily grown out of industrialized economies, especially North America, Africa has been known to exhibit communal living characterized by sharing. Literature has shown that the introduction of ICTs to everyday life and business has redefined the concept of sharing and also evolved an entirely new spectrum of sharing

- both in the individual and business settings. Alongside this new spectrum is a new disruptive business model known as the platform business model. While the subject continues to attract interest globally and locally, there is a need to deepen the understanding of this subject to validate global perspectives on platforms as economic drivers within the African context. *Africa's Platforms and the Evolving Sharing Economy* is an essential reference source that explores evidence-based platform dynamics and their impact on Africa as a continent leveraging technology for economic development. The book also delves into current data protection and privacy issues and the policies and regulations that could impact the design, deployment, and use of platforms for businesses. Featuring research on topics such as digital design, e-commerce, and enterprise information systems, this book is ideally designed for government officials, economists, business executives, managers, academicians, students, researchers, and global finance professionals.

**side business ideas for ladies in nigeria:** Leveraging Emerging Technologies and Analytics for Empowering Humanity, Vol. 2 D P Goyal, Suprateek Sarker, Somnath Mukhopadhyay, Basav Roychoudhury, Parijat Upadhyay, Pradeep Kumar Dadabada, 2025-07-19 This book provides a platform for interdisciplinary discussions on leveraging emerging technologies and analytics to empower humanity, fostering collaboration between experts in AI and analytics, sustainability, different areas of management, and IT. As the world grapples with complex challenges, from climate change to economic inequality, this second volume of a two-volume proceedings series is a crucial resource for fostering collaboration and exploring untapped potential of emerging technologies. By harnessing the power of AI, blockchain, IoT, and big data, the chapters address critical global challenges towards improving quality of life and promoting inclusive and sustainable development, while keeping in mind ethical implications, and their impact on social justice. The volume will be of use to thought leaders, researchers, innovators, and policymakers from around the globe who are interested in knowing more on how cutting-edge technologies can be harnessed for the greater good of society.

**side business ideas for ladies in nigeria:** Examining the Role of Women Entrepreneurs in Emerging Economies Chitakunye, David, Takhar, Amandeep, 2018-05-11 Entrepreneurship has seen an influx of industry-leading women. With this shift, women are now impacting a mainly male-dominated field and face ongoing challenges within this domain. *Examining the Role of Women Entrepreneurs in Emerging Economies* is a critical scholarly resource that examines the influence and impact of women entrepreneurs in emerging economies. Featuring coverage on a broad range of topics such as women empowerment, financial management strategies, and discriminatory practices, this book is a vital resource for business managers, organizational leaders, professionals, and researchers seeking current research on women-related issues in different types of work communities and environments.

**side business ideas for ladies in nigeria:** A Closer Look at Organizational Culture in Action Süleyman Davut Göker, 2021-01-07 Values, attitudes, and behaviors constitute an organization's culture and employees both share and use them on a daily basis in their work. This book aims to briefly portray a new interpretation of organizational culture varying from the profusion of literature in the following ways: it attempts to include how cultures are created organically or through consistent planning and action in different organizations such as education, business, and health; focusing more on change, innovation, and learning opportunities. It also aims to provide leaders with experiences and reflections on how to initiate an organizational culture change. Finally, this book is expected to extend new perspectives and practices for both potential and actual managers of organizations contributing to the current debate on how to transform organizations into innovative and learning cultures.

**side business ideas for ladies in nigeria: Socio-Economic Development: Concepts, Methodologies, Tools, and Applications** Management Association, Information Resources, 2018-11-02 The social and economic systems of any country are influenced by a range of factors including income and education. As such, it is vital to examine how these factors are creating opportunities to improve both the economy and the lives of people within these countries.

Socio-Economic Development: Concepts, Methodologies, Tools, and Applications provides a critical look at the process of social and economic transformation based on environmental and cultural factors including income, skills development, employment, and education. Highlighting a range of topics such as economics, social change, and e-governance, this multi-volume book is designed for policymakers, practitioners, city-development planners, academicians, government officials, and graduate-level students interested in emerging perspectives on socio-economic development.

**side business ideas for ladies in nigeria:** New Financing for Distressed Businesses in the Context of Business Restructuring Law Sanford U. Mba, 2019-06-29 This book focuses on the restructuring of distressed businesses, emphasizing the need for new financing during the restructuring process as well as during relaunch, and examines the role of law in encouraging creditor confidence and incentivizing lending. It describes two broad approaches to encouraging new finance during restructuring: a prescriptive one that seeks to attract credit using expressly defined statutory incentives, and a market-based one that relies on the business judgment of lenders against the backdrop of transaction avoidance rules. Securing new financing for a distressed business is a critical part of successful restructuring. Without such financing, the business may be unable to meet interim liquidity constraints, or to implement its restructuring plans. This book addresses related questions concerning the place of new financing as an essential component of restructuring. In general terms, the book explores how statutory interventions and the courts can provide support with contentious issues that arise from the provision of new financing, whether through new financing agreements or through distressed debt investors, who are increasingly gaining prominence as sources of new financing for distressed businesses. It argues that courts play a key part in preventing or correcting the imbalances that can arise from the participation of distressed debt investors. In this context, it critically examines the distressed debt market in emerging markets like Nigeria and the opportunity presented by non-performing loans, arguing that the regulatory pattern of market entry may dis-incentivize distress debt investing in a market that is in dire need of financing. The book offers a fresh and comparative perspective on restructuring new financing for distressed businesses by comparing various approaches (primarily from the US, UK and Germany) and drawing lessons for frontier markets, with particular reference to Nigeria. It fills an important gap in international comparative scholarship and discusses a living problem with both empirical and policy aspects.

**side business ideas for ladies in nigeria:** *Social Enterprises and Impact Investors* Jeremiah Arigu Emmanuel, Ramanie Samaratunge, Daniel Prajogo, 2024-08-14 This book explores how social enterprises and impact investors use inter-organizational partnerships to pursue contemporary socio-economic interests in emerging countries. It looks at the ways in which enterprises and investors collaborate to create hybrid organizations by matching social and commercial focus: a solid business orientation and social mission combined to create social value, sustainable impact and profit. Using Nigeria as a case study, the authors provide evidence of the success of these collaborations through partner alignment of compatible management, mission, goals, reputation and investment. This book provides novel insights for researchers, scholars, academics and policy makers into what types of complimentary resources define the exchange value between hybrid organizations. It also provides practical knowledge for practitioners who wish to collaborate with emerging countries and guidance for investors in creating a portfolio to attract the right enterprises.

**side business ideas for ladies in nigeria:** *Contextualising African Studies* Christian Harrison, Kingsley Obi Omeihe, 2023-12-12 Presenting ten exciting chapters delving into the socio-cultural aspects of African contexts and their profound impact on regional, national, and international business, Contextualising African Studies lays the foundation for a comprehensive exploration of Africa's business landscape.

**side business ideas for ladies in nigeria:** *Medical Entrepreneurship* Lukman Raimi, Ibrahim Adekunle Oreagba, 2023-01-06 This book brings together conceptual, theoretical, policy-based, and empirical contributions from multidisciplinary lenses to bridge the existing knowledge gap in the field of medicine, entrepreneurship and health economics. This book serves as a much needed

intellectual resource providing guidance to the entrepreneurial-minded medical doctors (Medipreneurs), social entrepreneurs, policymakers, academics on the subject matter with a view of applying the knowledge gained for reinvigorating the healthcare delivery system leveraging a business approach. The contributions serve as a guide to connect entrepreneurially with market opportunities, especially to provide relevant health-oriented products, services, technologies and other medical solutions for social impact in the developed and developing countries with the overarching goal of assisting policymakers to accelerate the attainment of the Sustainable Development Goal 3 (SDG3).

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