

# dashlane for business review

Dashlane for Business Review: Streamlining Security and Productivity

**dashlane for business review** delves into one of the leading password management solutions for organizations seeking to enhance their digital security posture and boost employee productivity. In today's increasingly complex threat landscape, safeguarding sensitive credentials is paramount, and a robust password manager like Dashlane offers a comprehensive suite of features designed to address these challenges. This review will meticulously examine Dashlane for Business, covering its core functionalities, security protocols, user experience, administrative controls, and overall value proposition for companies of all sizes. We will explore how its encrypted vault, secure sharing capabilities, and automated password generation contribute to a more secure and efficient digital workflow. Furthermore, this analysis will touch upon its integration options and how it empowers IT departments to maintain better control over access and compliance.

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## Understanding Dashlane for Business

Dashlane for Business is a sophisticated password management platform tailored specifically for organizational needs, moving beyond individual account protection to provide enterprise-grade security. It centralizes the management of digital credentials, offering a secure repository for all employee passwords, secure notes, and other sensitive data. The core purpose of Dashlane for Business is to mitigate the risks associated with weak, reused, or compromised passwords, which are frequent entry points for cyberattacks. By providing a unified and secure solution, it empowers businesses to enforce strong password policies, streamline access to applications, and improve overall operational efficiency.

The platform is built on the principle that robust security should not come at the expense of usability. It aims to strike a balance, offering powerful security features without creating significant friction for employees. This makes it an attractive option for businesses looking to upgrade their security infrastructure in a user-friendly manner. The focus is on both protecting the organization's digital assets and ensuring employees can access the tools they need to perform their jobs effectively.

# Key Features and Functionalities

Dashlane for Business offers a robust set of features designed to address the multifaceted needs of modern organizations. At its heart is the encrypted password vault, where users can securely store an unlimited number of passwords, payment information, and other sensitive data. This vault is protected by end-to-end encryption, ensuring that only authorized users can access its contents.

One of the most significant advantages of Dashlane for Business is its password generator. This tool creates strong, unique passwords for every online account, significantly reducing the risk of credential stuffing attacks. Employees no longer need to remember complex passwords or resort to insecure practices like writing them down. The platform automatically fills in login credentials across various websites and applications, saving time and reducing the potential for human error.

Secure sharing is another critical component of Dashlane for Business. It allows administrators and employees to securely share passwords and other sensitive information with colleagues or teams, with granular control over access permissions. This is invaluable for team collaboration, onboarding new employees, and managing access to shared accounts without compromising security by revealing passwords directly.

Furthermore, Dashlane monitors the dark web for leaked credentials associated with company email addresses. This proactive approach alerts businesses if any of their employee credentials appear in data breaches, allowing them to take immediate action to reset compromised passwords and prevent unauthorized access.

- Encrypted password vault for storing credentials and sensitive data.
- Automated strong password generation for enhanced security.
- Secure password and data sharing with granular access controls.
- Dark web monitoring for leaked employee credentials.
- Auto-fill functionality for websites and applications.
- Secure notes for storing additional sensitive information.
- Two-factor authentication (2FA) support for added account security.

# Security Architecture and Compliance

The security architecture of Dashlane for Business is a cornerstone of its offering, designed to provide a high level of protection for sensitive organizational data. It employs a zero-knowledge architecture, meaning that

Dashlane itself cannot access or decrypt user passwords. All encryption and decryption happen locally on the user's device. This is achieved through strong encryption algorithms, typically AES-256, which is considered the industry standard for securing data.

Dashlane for Business adheres to stringent security standards and compliance regulations. This includes features and policies that help organizations meet requirements for regulations such as GDPR and SOC 2. The platform facilitates compliance by providing audit trails for password sharing and access, and by enabling the enforcement of strong password policies across the organization. Regular security audits and penetration testing are conducted to ensure the platform's integrity and to identify and address potential vulnerabilities.

Key security elements include:

- End-to-end encryption (AES-256).
- Zero-knowledge architecture.
- Secure server infrastructure with robust physical and network security measures.
- Regular security audits and penetration testing.
- Support for multi-factor authentication (MFA) to add an extra layer of security.
- Compliance with various industry regulations and standards.

## **User Experience and Productivity Gains**

A significant factor in the adoption and success of any business software is its user experience, and Dashlane for Business excels in this area. The platform is designed to be intuitive and easy to use for both end-users and administrators. For employees, the automatic password generation and auto-fill features dramatically simplify their daily workflow. They spend less time logging into applications and less time worrying about password management, which translates directly into increased productivity.

The user interface is clean and straightforward, making it easy for employees to find and manage their credentials. The browser extension and mobile app provide seamless access across devices, ensuring that users can securely access their information wherever they are. This ease of use also reduces the burden on IT support teams, as employees are less likely to encounter issues or require assistance with password-related problems. The overall goal is to make secure password practices a habit rather than a chore.

Productivity is further enhanced by the ability to securely share credentials within teams. This eliminates the need for insecure workarounds like sending passwords via email or chat, which can create security risks and

inefficiencies. With Dashlane, access can be granted and revoked quickly, ensuring that the right people have access to the necessary tools without delay.

## **Administrative Control and Management**

For IT administrators, Dashlane for Business offers powerful control and management capabilities that are essential for maintaining organizational security and compliance. The admin console provides a centralized dashboard where IT teams can oversee all user accounts, manage password policies, and monitor security events. This visibility is crucial for understanding the organization's security posture and for responding effectively to threats.

Administrators can set and enforce company-wide password policies, such as minimum password length, complexity requirements, and password expiration. They can also manage user access to shared vaults and individual credentials, granting or revoking permissions as needed. This granular control is vital for ensuring that employees only have access to the resources they require for their roles, adhering to the principle of least privilege.

Key administrative features include:

- Centralized admin console for managing users and policies.
- User provisioning and de-provisioning.
- Enforcement of strong password policies.
- Granular control over password sharing and access permissions.
- Audit logs for monitoring security-related activities.
- Reporting on password security and usage.
- Integration with identity providers for Single Sign-On (SSO).

## **Pricing and Value Proposition**

Dashlane for Business offers tiered pricing plans designed to accommodate businesses of varying sizes and needs. The cost is typically based on the number of users and the specific features required. While it is a premium solution, the value proposition lies in its comprehensive feature set, robust security, and significant productivity gains. Businesses often find that the investment in Dashlane for Business is quickly offset by reduced risks of data breaches, decreased IT support costs related to password resets, and improved employee efficiency.

The pricing structure generally includes different plans that offer varying

levels of support, advanced security features, and integration options. Companies can choose a plan that best aligns with their budget and their specific security and management requirements. The scalability of the platform ensures that it can grow with the business, making it a long-term solution for password management needs.

## **Integration Capabilities**

Dashlane for Business understands that seamless integration with existing IT infrastructure is crucial for widespread adoption and effectiveness. The platform offers integrations with a range of popular business applications and services, including identity providers that support Single Sign-On (SSO). SSO capabilities allow employees to log in to multiple applications using a single set of credentials, further enhancing convenience and security.

The ability to integrate with SSO solutions simplifies user management and strengthens security by centralizing authentication. Furthermore, Dashlane can often integrate with other IT management tools, streamlining workflows and providing a more unified approach to digital security. These integrations are designed to make Dashlane for Business a natural fit within an organization's existing technology ecosystem, rather than an isolated tool.

## **Who is Dashlane for Business Best Suited For?**

Dashlane for Business is an ideal solution for small to medium-sized businesses (SMBs) and even larger enterprises that are looking to significantly enhance their cybersecurity posture without overwhelming their employees or IT staff. It is particularly beneficial for companies that handle sensitive customer data, operate in regulated industries, or have a remote or hybrid workforce where consistent security practices are essential.

Organizations that are currently struggling with password-related security incidents, experiencing low employee productivity due to login challenges, or aiming to comply with stringent data protection regulations will find substantial value in Dashlane for Business. Its user-friendly interface makes it accessible to all employees, regardless of their technical expertise, while its robust administrative controls empower IT teams to maintain effective oversight and security.

## **FAQ**

### **Q: What are the main benefits of using Dashlane for Business?**

A: The main benefits of using Dashlane for Business include enhanced security through strong password generation and management, improved employee productivity via auto-fill and streamlined logins, secure sharing of

credentials, and better administrative control over user access and security policies. It also offers dark web monitoring to detect compromised credentials.

### **Q: How does Dashlane for Business protect sensitive data?**

A: Dashlane for Business utilizes end-to-end encryption (AES-256) and a zero-knowledge architecture, meaning only the user can decrypt their data. All encryption and decryption occur locally on the user's device, ensuring that Dashlane itself cannot access or view sensitive information.

### **Q: Can Dashlane for Business help with compliance requirements?**

A: Yes, Dashlane for Business supports compliance with various regulations like GDPR and SOC 2 by providing audit trails for password sharing and access, enabling the enforcement of strong password policies, and offering a centralized platform for managing digital credentials securely.

### **Q: Is Dashlane for Business difficult for employees to use?**

A: No, Dashlane for Business is designed with a user-friendly interface and offers features like auto-fill and a simple password generator that make it easy for employees to use and manage their passwords securely without significant technical effort.

### **Q: Does Dashlane for Business offer Single Sign-On (SSO) capabilities?**

A: Yes, Dashlane for Business integrates with identity providers that support Single Sign-On (SSO), allowing employees to access multiple applications with a single set of credentials, thereby enhancing both convenience and security.

### **Q: What kind of support does Dashlane offer for businesses?**

A: Dashlane offers various support channels for businesses, which can include email support, phone support, and access to a knowledge base, depending on the subscription tier. Enterprise clients may also receive dedicated account management.

## Q: How does Dashlane for Business handle password sharing among team members?

A: Dashlane for Business allows for secure sharing of passwords and other sensitive information within teams. Administrators and users can grant granular access permissions, ensuring that sensitive credentials are only shared with authorized individuals and can be revoked easily.

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### **dashlane for business review: Information and Communications for Development 2018**

World Bank, 2018-11-08 The Information and Communications for Development series looks in depth at how information and communications technologies are affecting economic growth in developing countries. This new report, the fourth in the series, examines the topic of data-driven development, or how better information makes for better policies. The objective is to assist developing-country firms and governments in unlocking the value of the data they hold for better service delivery and decision making and to empower individuals to take more control of their personal data. We are undoubtedly experiencing a data revolution in which our ability to generate, process, and utilize information has been magnified many times over by the machines that we increasingly rely upon. This report is about how the data revolution is changing the behavior of governments, individuals, and firms and how these changes affect the nature of development: economic, social, and cultural. How can governments extract value from data to improve service delivery in the same way that private companies have learned to do for profit? Is it feasible for individuals to take ownership of their own data and to use it to improve their livelihoods and quality of life? Can developing-country firms compete with the internet majors on their own turf and be even more innovative in their use of data to serve local customers better? Though the report is aimed primarily at government policy makers, it also has great relevance for individuals concerned about how their personal data is used and how the data revolution might affect their future job prospects. For private sector firms, particularly those in developing countries, the report suggests how they might expand their markets and improve their competitive edge. For development professionals, the report provides guidance on how they might use data more creatively to tackle long-standing global challenges, such as eliminating extreme poverty, promoting shared prosperity, or mitigating the effects of climate change. The report's chapters explore different themes associated with the supply of data, the technology underlying it, and the demand for it. An overview chapter focuses on government use of data and presentation of definitions. Part I of the report then looks at the "supply side" of the data sector, with chapters on data connectivity and capacity (where data comes from, how it is stored, and where it goes) and data technology (specifically big data analytics and artificial intelligence) and how this is contributing to development. Part II looks at the sector's "demand side," with a chapter on people's use of data and another that examines how firms use digital platforms in the data economy and how that contributes to competitiveness. Part III brings together the policy implications for developing-country stakeholders, with a chapter considering government policies for

data, including data protection and privacy. A closing Data Notes appendix looks at statistical indicators associated with the use of data and presents the 2018 update of the Digital Adoption Index (DAI), a composite indicator introduced in the 2016 World Development Report: Digital Dividends.

**dashlane for business review: *Shielding Secrets*** Zahid Ameer, 2024-05-22 Discover the ultimate guide to crafting strong passwords with 'Shielding Secrets'. Learn password security tips, techniques, and best practices to safeguard your digital life effectively. Perfect for anyone wanting to enhance their online security.

**dashlane for business review: CompTIA Security+ Review Guide** James Michael Stewart, 2017-12-04 Consolidate your knowledge base with critical Security+ review CompTIA Security+ Review Guide, Fourth Edition, is the smart candidate's secret weapon for passing Exam SY0-501 with flying colors. You've worked through your study guide, but are you sure you're prepared? This book provides tight, concise reviews of all essential topics throughout each of the exam's six domains to help you reinforce what you know. Take the pre-assessment test to identify your weak areas while there is still time to review, and use your remaining prep time to turn weaknesses into strengths. The Sybex online learning environment gives you access to portable study aids, including electronic flashcards and a glossary of key terms, so you can review on the go. Hundreds of practice questions allow you to gauge your readiness, and give you a preview of the big day. Avoid exam-day surprises by reviewing with the makers of the test—this review guide is fully approved and endorsed by CompTIA, so you can be sure that it accurately reflects the latest version of the exam. The perfect companion to the CompTIA Security+ Study Guide, Seventh Edition, this review guide can be used with any study guide to help you: Review the critical points of each exam topic area Ensure your understanding of how concepts translate into tasks Brush up on essential terminology, processes, and skills Test your readiness with hundreds of practice questions You've put in the time, gained hands-on experience, and now it's time to prove what you know. The CompTIA Security+ certification tells employers that you're the person they need to keep their data secure; with threats becoming more and more sophisticated, the demand for your skills will only continue to grow. Don't leave anything to chance on exam day—be absolutely sure you're prepared with the CompTIA Security+ Review Guide, Fourth Edition.

**dashlane for business review: *The Million-Dollar, One-Person Business, Revised*** Elaine Pofeldt, 2018-01-02 The self-employment revolution is here. Learn the latest pioneering tactics from real people who are bringing in \$1 million a year on their own terms. Join the record number of people who have ended their dependence on traditional employment and embraced entrepreneurship as the ultimate way to control their futures. Determine when, where, and how much you work, and by what values. With up-to-date advice and more real-life success stories, this revised edition of *The Million-Dollar, One-Person Business* shows the latest strategies you can apply from everyday people who--on their own--are bringing in \$1 million a year to live exactly how they want.

**dashlane for business review: *Self-Sovereign Identity*** Alex Preukschat, Drummond Reed, 2021-08-10 In *Self-Sovereign Identity: Decentralized digital identity and verifiable credentials*, you'll learn how SSI empowers us to receive digitally-signed credentials, store them in private wallets, and securely prove our online identities. Summary In a world of changing privacy regulations, identity theft, and online anonymity, identity is a precious and complex concept. Self-Sovereign Identity (SSI) is a set of technologies that move control of digital identity from third party "identity providers" directly to individuals, and it promises to be one of the most important trends for the coming decades. Personal data experts Drummond Reed and Alex Preukschat lay out a roadmap for a future of personal sovereignty powered by the Blockchain and cryptography. Cutting through technical jargon with dozens of practical cases, it presents a clear and compelling argument for why SSI is a paradigm shift, and how you can be ready to be prepared for it. About the technology Trust on the internet is at an all-time low. Large corporations and institutions control our personal data because we've never had a simple, safe, strong way to prove who we are online. Self-sovereign identity (SSI)



changes all that. About the book *In Self-Sovereign Identity: Decentralized digital identity and verifiable credentials*, you'll learn how SSI empowers us to receive digitally-signed credentials, store them in private wallets, and securely prove our online identities. It combines a clear, jargon-free introduction to this blockchain-inspired paradigm shift with interesting essays written by its leading practitioners. Whether for property transfer, ebanking, frictionless travel, or personalized services, the SSI model for digital trust will reshape our collective future. What's inside The architecture of SSI software and services The technical, legal, and governance concepts behind SSI How SSI affects global business industry-by-industry Emerging standards for SSI About the reader For technology and business readers. No prior SSI, cryptography, or blockchain experience required. About the authors Drummond Reed is the Chief Trust Officer at Evernym, a technology leader in SSI. Alex Preukschat is the co-founder of SSIMeetup.org and AlianzaBlockchain.org. Table of Contents PART 1: AN INTRODUCTION TO SSI 1 Why the internet is missing an identity layer—and why SSI can finally provide one 2 The basic building blocks of SSI 3 Example scenarios showing how SSI works 4 SSI Scorecard: Major features and benefits of SSI PART 2: SSI TECHNOLOGY 5 SSI architecture: The big picture 6 Basic cryptography techniques for SSI 7 Verifiable credentials 8 Decentralized identifiers 9 Digital wallets and digital agents 10 Decentralized key management 11 SSI governance frameworks PART 3: DECENTRALIZATION AS A MODEL FOR LIFE 12 How open source software helps you control your self-sovereign identity 13 Cypherpunks: The origin of decentralization 14 Decentralized identity for a peaceful society 15 Belief systems as drivers for technology choices in decentralization 16 The origins of the SSI community 17 Identity is money PART 4: HOW SSI WILL CHANGE YOUR BUSINESS 18 Explaining the value of SSI to business 19 The Internet of Things opportunity 20 Animal care and guardianship just became crystal clear 21 Open democracy, voting, and SSI 22 Healthcare supply chain powered by SSI 23 Canada: Enabling self-sovereign identity 24 From eIDAS to SSI in the European Union

**dashlane for business review:** *Nursing Research Using Data Analysis* Mary De Chesnay, 2014-12-05 This is a concise, step-by-step guide to conducting qualitative nursing research using various forms of data analysis. It is part of a unique series of books devoted to seven different qualitative designs and methods in nursing, written for both novice researchers and specialists seeking to develop or expand their competency. This practical resource encompasses such methodologies as content analysis, a means of organizing and interpreting data to elicit themes and concepts; discourse analysis, used to analyze language to understand social or historical context; narrative analysis, in which the researcher seeks to understand human experience through participant stories; and focus groups and case studies, used to understand the consensus of a group or the experience of an individual and his or her reaction to a difficult situation such as disease or trauma. Written by a noted qualitative research scholar and contributing experts, the book describes the philosophical basis for conducting research using data analysis and delivers an in-depth plan for applying its methodologies to a particular study, including appropriate methods, ethical considerations, and potential challenges. It presents practical strategies for solving problems related to the conduct of research using the various forms of data analysis and presents a rich array of case examples from published nursing research. These include author analyses to support readers in decision making regarding their own projects. The book embraces such varied topics as data security in qualitative research, the image of nursing in science fiction literature, the trajectory of research in several nursing studies throughout Africa, and many others. Focused on the needs of both novice researchers and specialists, it will be of value to health institution research divisions, in-service educators and students, and graduate nursing educators and students. Key Features: Explains how to conduct nursing research using content analysis, discourse analysis, narrative analysis, and focus groups and case studies Presents state-of-the-art designs and protocols Focuses on solving practical problems related to the conduct of research Features rich nursing exemplars in a variety of health/mental health clinical settings in the United States and internationally

**dashlane for business review:** *Your Digital Undertaker* Sharon Hartung, 2019-02-22 If you are an adult Canadian who uses e-mail and surfs the internet, this book is for you. In a unique and

humorous way, this former military officer and tech executive shares what she's learned about the estate industry and the taboo topic of preparing for one's own death. Preparing for death doesn't need to be scary or foreboding. It can actually be liberating and energizing. Join Your Digital Undertaker in an exploration of death in the digital age in Canada, which lifts the lid on how the deathcare and estate industry works today, and tackles it through the project management and digital lens. This exploration includes simple diagrams, easy to understand scenarios, and user options that require only a couple of mouse clicks. You'll learn your digital life is not isolated from your physical life, as technology is the new player at the estate planning table. Cracking the code to digital death and its afterlife requires deciphering the code for your regular and physical life. By the end of this book, you should feel armed with questions and a perspective on how to tackle your digital life in the context of your overall estate. You might even walk away inspired to get on with dealing with your will and estate plan with estate planning professionals. If you are a named executor in a will or appointed in a Power of Attorney, this book is for you as well, as it might motivate you to ask a lot more questions about your role before you get handed "digital hell in a hand basket". For those having the challenging conversations with their parents, family members or clients, let Your Digital Undertaker ask some of the basic questions and open the door for a meaningful discussion.

**dashlane for business review:** Don't Click That! İsmail Günaydın, 2025-07-31 Don't Click That! The Survival Guide to Outsmarting Online Scams in the Age of AI Every day, thousands of people get scammed. Their identities stolen, accounts drained, digital lives turned upside down. And most of them? They're not careless or clueless. They just hesitated for a second. Clicked one link. That's all it took. This book exists to close that one-second gap. Don't Click That! isn't just another list of scam types or basic security tips. It's a clarity tool. A psychological shield built to help you see through fake promises, emotional manipulation, and the digital fog that scammers rely on. Inside, you'll find practical strategies powered by AI—tools and prompts that help you analyze messages, links, job offers, and websites before it's too late. Real-life scam breakdowns. Protection plans for families. And a system you can actually stick to, no matter how tech-savvy you are. If you've ever wondered, "Could this happen to me?"—this book is your answer. Because the problem isn't technology. The problem is being left alone with it. The solution is trained instinct. Supported by tools. Backed by awareness. When you finish this book, you won't just understand scams—you'll be able to spot them, block them, and help others do the same. You'll build your own system of digital self-defense that adapts as the threats evolve. This is no longer just about whether or not you click. It's about who stays in control.

**dashlane for business review: Electronic Commerce 2018** Efraim Turban, Jon Outland, David King, Jae Kyu Lee, Ting-Peng Liang, Deborrah C. Turban, 2017-10-12 This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook, LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared

economy, innovations, and mobility.

**dashlane for business review:** *Identity and Privacy Governance* Andrej Zwitter, Oskar Josef Gstrein, 2021-10-29

**dashlane for business review:** *Variety Film Reviews* , 1943

**dashlane for business review:** *Customer Data and Privacy: The Insights You Need from Harvard Business Review* Harvard Business Review, Timothy Morey, Andrew Burt, Christine Moorman, Thomas C. Redman, 2020-09-22 Collect data and build trust. With the rise of data science and machine learning, companies are awash in customer data and powerful new ways to gain insight from that data. But in the absence of regulation and clear guidelines from most federal or state governments, it's difficult for companies to understand what qualifies as reasonable use and then determine how to act in the best interest of their customers. How do they build, not erode, trust? *Customer Data and Privacy: The Insights You Need from Harvard Business Review* brings you today's most essential thinking on customer data and privacy to help you understand the tangled interdependencies and complexities of this evolving issue. The lessons in this book will help you develop strategies that allow your company to be a good steward, collecting, using, and storing customer data responsibly. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the *Insights You Need from Harvard Business Review* series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The *Insights You Need* series will help you grasp these critical ideas—and prepare you and your company for the future.

**dashlane for business review:** **Customer Data and Privacy: The Insights You Need from Harvard Business Review** Harvard Business Review, 2020-09-22 Is it possible to take advantage of the benefits of data collection--and mitigate risks--for both companies and customers? Most consumers are not very skilled at evaluating privacy risks; they're either unable to determine the cost of sharing personal data online or unaware of what they're sharing. (Doesn't everyone scroll down without reading to click I accept?) Without much intervention from most federal or state-level governments, companies are on their own to define what qualifies as reasonable use. In today's digital surveillance economy, there are no clear-cut best practices or guidelines. Gathering and using information can help customers--we see that in personalization and autofill of online forms. But companies must act in the best interest of their customers and treat the sensitive information users give them with the ethical care of doctors, lawyers, and financial advisers. The challenges of operating in a digital ecosystem aren't going away. *Customer Data and Privacy: The Insights You Need from Harvard Business Review* will help you understand the tangled interdependencies and complexities and develop strategies that allow your company to be good stewards, collecting, using, and storing customer data responsibly. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the *Insights You Need from Harvard Business Review* series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The *Insights You Need* series will help you grasp these critical ideas--and prepare you and your company for the future.

**dashlane for business review:** Cybersecurity Harvard Business Review, Alex Blau, Andrew Burt, Boris Groysberg, Roman V. Yampolskiy, 2019-08-27 No data is completely safe. Cyberattacks on companies and individuals are on the rise and growing not only in number but also in ferocity. And while you may think your company has taken all the precautionary steps to prevent an attack, no individual, company, or country is safe. Cybersecurity can no longer be left exclusively to IT specialists. Improving and increasing data security practices and identifying suspicious activity is

everyone's responsibility, from the boardroom to the break room. **Cybersecurity: The Insights You Need from Harvard Business Review** brings you today's most essential thinking on cybersecurity, from outlining the challenges to exploring the solutions, and provides you with the critical information you need to prepare your company for the inevitable hack. The lessons in this book will help you get everyone in your organization on the same page when it comes to protecting your most valuable assets. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas--and prepare you and your company for the future.

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